

E-MAIL BLAST MARKETING TOOL



PACKAGE LEVELS:

Bronze	\$ 25.00/month 2,500 / month max
Silver	\$ 35.00/month 5,000 / month max
Gold	\$ 45.00/month 10,000 / month max

One-Time Setup Fee ...\$ 399

* prices are based on website clients. Additional hosting fees apply for this tool by itself.

FEATURES:

- Simple Editor Interface
- Detailed Searches
- Full Reporting
- Hyperlink Click Tracking
- Dynamic E-Mail Layouts
- Full HTML E-Mail Templates
- Customized Template for your Company.

Call 330.635.6861

To schedule a free Demo

The E-Mail Blast Marketing Tool add-on allows you to reach out and directly communicate back with your customer and leads. E-Mail is a large part of doing business in today's world, and this tool allows you to dominate it.



One of the biggest problems with mass E-Mail is that certain internet providers (example: Yahoo, AOL) have strict rules on SPAM and block much of the E-Mail heading their way unless it is done correctly. Our system uses various technologies and other 3rd Party services in order to get your message in their Inbox and not in their SPAM folder. We make it easy for you.

Working along our latest release of our Customer Relationship Management (CRM) system, you are able to perform targeted searches to send them right messages to the right customers.

The tool interface is very user friendly and intuitive. You see a full preview while you author the message so you know what it will look like. Also send yourself a quick proof message before it goes out for approval, or just for one last look. The E-Mail is all HTML graphic messages with your specific template and logo included.

Getting reports on your outbound messages is very important as well. Our system provides full transmission rates, bounce rates, as well as open rates. As an added bonus, the tool also will track each hyperlink on each message automatically, so you can see which links are being clicked, and how many times. This kind of feedback is what will make your marketing plans a lot more effective.

We look forward to working with you and helping your business grow. Please call us today to schedule a free demo of our products and specifically the new E-Mail Blast Marketing Tool.





For more information or to request a demonstration contact:

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