

# Building BLOCKS

August, 2023

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## 2023 Medina County Fall Parade of Homes

**If you're building in Medina County or adjacent to Medina County, you should seriously consider putting a home in the Parade - Read more about why this is a really good idea right now!**

Over the years, attendance at the Medina County Parade of Homes has always been very good and generates a wealth of interest in both developments and in

residential building. Our goal is to always have as many homes to present as possible as that helps us increase marketing and promotion of the event to reach out to as many people as possible to generate the most amount of interest in and traffic for the homes.

### **For the builders ...**

Participating in the Parade of Homes offers our builder members

several benefits. First and foremost, it provides a unique opportunity to showcase their latest work to a captivated audience.

The event attracts a large number of visitors, including potential customers and industry professionals, providing builders with a valuable platform to showcase their expertise in construction and design.

Secondly, participating in the Parade of Homes offers builders an opportunity to network with other industry professionals, creating potential partnerships and collaborations. This can lead to future projects and business opportunities.

Thirdly, participating in the Parade of Homes can help build a builder's reputation and credibility within the



## In This Issue ...

**Golf Outing - August 24 -  
Reserve Your Foursome NOW!**

**Hill 'N Dale Upcoming Event -  
October 4 - Info/Form**

**NAHB Savings, Discount &  
Rebate Programs**

**Fall Parade Info for Builders &  
Associates**

**Sedgwick on Heat Safety &  
BWC Update Requirements  
for Drug-Free Safety Program  
Training & More!**





(Cover Story - Fall Parade of Homes - Continued)

industry. By showcasing their best work, builders can establish themselves as experts in their field and attract more customers.

Lastly, participation in the Parade of Homes can help builders stay up-to-date with the latest trends and innovations in the industry. By observing other builders' work, builders can learn new techniques and ideas that they can incorporate into their own work.

In summary, participation in the Parade of Homes provides builders with the opportunity to showcase their work to a wide audience, network with other industry professionals, build their reputation, and stay up-to-date with the latest trends and innovations in the industry.

#### For the Public ...

Visitors and potential homebuyers can benefit in several ways from attending the Parade of Homes. Firstly, the Parade of Homes offers an opportunity to see the latest trends and innovations in home design and construction. By visiting the homes on display, visitors can gain inspiration for their own home design and see firsthand the quality and craftsmanship of local builders.

Secondly, attending the Parade of Homes provides an opportunity to connect with builders and industry professionals. Visitors can ask questions and get insights into the construction process, which can help them make informed decisions when it comes to building or renovating their own home.

Thirdly, the Parade of Homes offers a chance to explore different neighborhoods and communities. Visitors can discover new areas that they may not have previously considered and gain a better understanding of the local housing market.

Lastly, attending the Parade of Homes can help visitors find their dream home.

John Sumodi	364*
Andy Leach	149*
Bob Knight	98.5*
Mike Hudak	66.5*
Mark Zollinger	49*
Doug Leohr	35*
Russ Sturgess	29*
Mark McClaine	15
Dave LeHotan	12
Rob Root	7
Jake Lewis	6.5
Rex Gasser	4.5
Tom Rafferty	3.5
Ryan Suppes	3
Sean Smith	2
Ray DiYanni	1.5
Ben Schrock	1
Paul Spenthoff	1
Mark Strouse	1
Jeff Stuart	1

Above list has been updated via the most current NAHB Spike Club Roster Report

\*Current Life Spike status

(Cover Story - Continued on page 5)

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## From the MCHBA Office ...

Members and Friends:

Hello everyone ... our annual Golf Outing is coming up fast on Thursday, August 24th. Be sure to get signed up and plan to attend our biggest social event of the year. You don't even have to be a golfer to go ... just come and have a great time.

Builders ... we need to know your plans for the upcoming Fall Parade of Homes. Carter Lumber has again stepped up to be our major event sponsor and we are planning to have a great event this fall. Be sure to get in touch soon.

Don't forget our Shooting Event on October 4th. This will be an unparalleled opportunity to experience Hill 'N Dale's outstanding venue and just have a fun day with your friends, employees, customers, etc. Be sure to get your reservations in soon!

See you at the Golf Outing!

*Susan Bloch*

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## 2023 Save The Dates

**August 24, 2023**

**MCHBA's Annual Golf  
Outing** Watch for more  
information on this not-to-  
be-missed annual event!

**Sept. 30-Oct. 15, 2023**

**MCHBA's Fall Parade  
of Homes** Plan to enter  
your next new home or  
development.

**October 4, 2023**

**MCHBA's Hill-N-Dale  
Shootout** Cost & more  
information in this issue.

**October 26, 2023**

**BBQ, Bourbon Tasting  
& Wine** More to follow.

# From the Executive Director

Members and Friends:

I'm looking forward to seeing our members at the upcoming annual Golf Outing at Shale Creek Thursday, August 24th. We currently have over 70 golfers for that day but there's still room for more so be sure to get your reservations in soon.

Our Fall Parade of Homes will be held September 30th through October 15 this year. See article on the front page regarding what this means to our builders. We also hope to see our associate members support this event through sponsorships as well. Supporting your builders helps support your business through increased sales and stronger business partnerships.

Please consider participating in our 'first-ever' Hill-N-Dale Shootout outing on Thursday, October 4th. We are very excited about holding this event at a outstanding venue with a 9-year waiting list. There are limited spots so get your reservations in early. See pages 14 and 15 for more information.

Your Board of Directors is having a retreat later in September to discuss various ways to strengthen our organization and offer more value to all of our members. Let us know how we can help!

As always, we appreciate and value your membership. Enjoy your summer and see you at the golf outing.

Respectfully:

Dave LeHotan  
Volunteer Executive Director



**MEDINA  
COUNTY**  
Home Builders  
Association

## Board of Directors

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**Dave Artrip**

**Charlie Ash**

**Jake Berger**

**Alison Hall**

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**David LeHotan**

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**Douglas Krause**

**John Sumodi**

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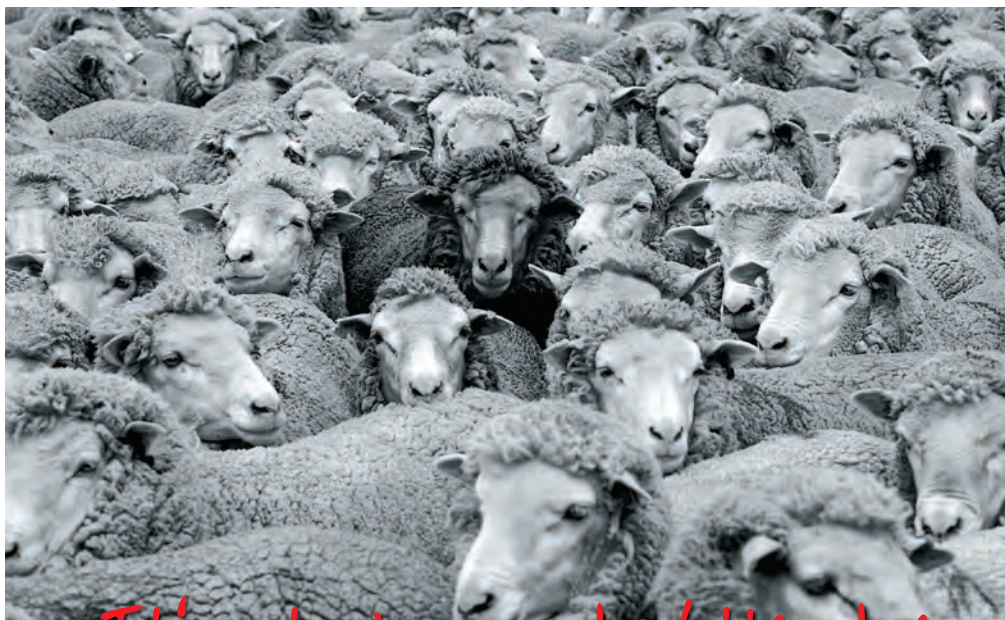
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the black sheep of the group!*



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# Member News

## More Renewed Builders

Lechko Brothers Construction Co.,  
Ltd. – Hinckley

## Renewed Associates

Carter Lumber – Akron  
Floorz LLC – Brecksville  
Mack's, Inc. – Valley City



**MEDINA  
COUNTY**  
Home Builders  
Association

## Renewed Builders

Artisan Building & Design, LLC –  
Medina  
Carrington Homes, Inc. – Hinckley  
Clifford Construction Co. –  
Spencer  
Drees Homes – Brecksville

**Thank you to our members for renewing  
your MCHBA memberships. We value your  
membership and appreciate your support.**

## Support Your Association

Remember, whenever possible, always try to do business  
with and patronize our Parade Sponsors, your Fellow  
Members and support your Medina County HBA &  
local community! Working with someone who is not a  
member? Let us know and we'll reach out to invite them  
to join our association! Application available online.

*(Cover Story – Fall Parade of Homes –  
Continued from page 2)*

By exploring the various homes on display, visitors can get a better sense of what they're looking for in a home and discover potential new neighborhoods and communities.

In summary, attending the Parade of Homes offers visitors and potential homebuyers the opportunity to gain inspiration for their own home design, connect with builders and industry professionals, explore different neighborhoods and communities, and potentially find their dream home.

### What's different this time ...

We are welcoming unfinished homes in the event this year. MCHBA will accept houses under any phase of construction provided the builder has proper insurance and a safe path for consumers to access the home. We feel this is a benefit that will help our members get a jump start on marketing their homes and for pre-sold homes, home buyers may be more willing to allow walk-throughs when their home isn't yet finished.

Our event has always been FREE to the public which makes it even more desirable to attend. Consumers and potential home buyers are able to walk through and see/compare builder styles and price points, as well as neighborhoods and potential home sites.

Don't have a house ready for the Parade? You can do a virtual home where you receive all the benefits of having a model in the Parade with the

*(Cover Story – Concluded on next page)*



**NAHB MEMBERS**  
**Save up to 30%**  
**on Houzz Pro!**

**Redeem Now**

# Homebuilders Fill Housing Supply Void As Buyers Grapple With Sticker Shock For Existing Homes

By: Margaret Jackson, Yahoo Finance

Despite high interest rates, the nationwide housing shortage has given homebuilders a boost.

New home sales spiked 20% year over year with 763,000 houses sold in May. Of all the new homes available in the U.S., 28% are offered by homebuilders compared to the historical norm of 13%, according to a recent report from John Burns Research and Consulting.

“The strong demand for housing that had been curtailed by sticker shock and affordability challenges has returned while the housing market adjusted prices and incentives, including rate buydowns and production costs, in order to enable customers to afford needed shelter,” Lennar Executive Chairman Stuart Miller said during the company’s second-quarter earnings call.



While the average sales price per home delivered by Lennar, the nation’s second-largest homebuilder, dropped to \$449,000 in the second quarter compared to nearly \$500,000 at the peak last year, deliveries were up 3% to 17,074, and new orders increased 1% year over year to 17,885.

“This environment seems to represent a new normal that is formed in the wake of the Federal Reserve’s aggressive interest rate hikes starting last year,” Miller said.

The success publicly traded homebuilders are enjoying also is propelling their stock prices, which are up 85% year to date on average. Lennar’s stock is up 14% in just the last three months.

Danielle Nguyen, vice president of research for John Burns, said the company will monitor the market to see whether the strength continues into the seasonally slower summer months.

“Homebuilders are successfully stepping into the supply void, adding communities and drawing buyers to the new home market,” Nguyen wrote in her report. “Homebuilders have not only weathered the storm but have thrived amidst adversity.”

Although homebuilders are seeing a lot of demand for their products because of the housing shortage, they still face several challenges, including getting loans. The bank failures earlier this year put lenders on edge — especially after some customers pulled out their deposits.

“The lack of resale inventory means prospective homebuyers who have not been priced out of the market continue to seek out new construction in greater numbers,” said National Association of Home Builders Chairwoman Alicia Huey, a custom home builder and developer in Birmingham, Alabama. “At the same time, builders are troubled over rising mortgage rates approaching 7% and continue to grapple with supply-side challenges, including ongoing scarcity of electrical transformer equipment and growing concerns about lot availability.”

*(Cover Story – Fall Parade of Homes – Continued from page 5)*

exception of a physical location. You submit a virtual walk-through video for the website so people can see what you build. Virtual homes are about half the cost of a physical model so you can literally put 2 virtual homes in for the same cost as a physical model.

Current interest rates are challenging but people are still buying homes and participation in this event can help fill your pipeline for 2024 and beyond. There is a significant national and local deficit of the availability of new homes so regardless of the economic climate, homes are still needed and being built.

As we’ve seen and proven in the past, there is power in numbers and what that means to is you receive an abundance of marketing and promotion for your homes that would otherwise be quite costly to do on your own. We use a variety of different marketing platforms including targeted search engine ads, television commercials, New Day Cleveland spot, sponsored posts on social media, local print and digital media outlets, cross promoting with our counterparts (Akron/Portage/Summit HBA) and so much more. Everything we do drives the consumer to our website where visitors get comprehensive coverage of the event and every model and builder participant. Each home has its own page of information including photos, floor plans, home highlights, builder website links, contact information, directions to the model, and active links to get people to your model via their Smart phones, ipads, computers, etc. Virtual models also receive all the same components, however, there is no identifying information as to where the home is physically located ... thus the virtual walk-through. We also provide a downloadable map featuring highlights of each home.

So ... what are you waiting for? Visit our website at [www.medinacountyhba.com](http://www.medinacountyhba.com) and click on the Parade logo for entry forms and more details. All materials can be emailed to me at: [susanb@medinacountyhba.com](mailto:susanb@medinacountyhba.com).

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BUILDER/REMODELER COMPANY  
WHO PARTICIPATED IN 2022 WAS:

# \$1,526.65



# PHONES DOWN IT'S THE LAW



As of April 4, 2023, it is illegal to use or hold a cell phone or electronic device in your hand, lap, or other parts of the body while driving on Ohio roads. If an officer sees a violation, they can pull you over.

Drivers over 18 years old can make or receive calls via hands-free devices, including:

- ✓ **Speakerphone**
- ✓ **Earpiece**
- ✓ **Wireless headset**
- ✓ **Electronic watch**
- ✓ **Connecting phone to vehicle**

In most cases, anything more than a single touch or swipe is against the law.



## CAN I STILL USE BLUETOOTH?

This new law allows drivers over 18 to make or receive phone calls using “hands-free” technology such as Bluetooth or integrated systems within the vehicle, as long as you don’t hold or support the device or manually enter letters, numbers, or symbols. If you must physically manipulate your device, you should pull over to a safe location and park your car before handling.

## WHAT'S OFF LIMITS?

With very few exceptions, anything that involves using, holding, or supporting a device **while driving** is off limits. This could include:



**Dialing a phone number**



**Sending a text message**  
*voice to text is legal via “hands free” method*



**Updating or browsing social media**



**Video calls or FaceTime**



**Browsing the internet**



**Watching videos**  
*GPS/navigational displays are allowed*



**Playing games**

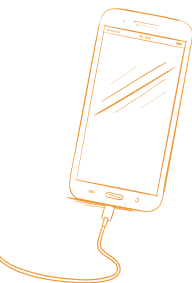


**Recording or streaming video**

Drivers can listen to audio streaming apps and use navigational equipment if they turn them on before getting on the road or use a single touch or swipe to activate, modify, or deactivate them.

**Remember, drivers under the age of 18 are still restricted from using their devices in any way, including hands-free features.**





## EXCEPTIONS INCLUDE:

- ✓ Drivers reporting an emergency to law enforcement, a hospital, health care provider, fire department, or similar emergency entity.
- ✓ Drivers holding a phone to their ear only during phone conversations, if the call is started or stopped with a single touch or swipe.
- ✓ Drivers holding or using cell phones and other electronic devices while stopped at a traffic light or parked on a road or highway during an emergency or road closure.
- ✓ First responders (law enforcement, fire, EMS) using electronic devices as part of their official duties.
- ✓ Utility workers operating utility vehicles in certain emergency or outage situations.
- ✓ Licensed operators using an amateur radio.
- ✓ Commercial truck drivers using a mobile data terminal.

## KEEP IN MIND — EVEN IF YOU CAN, THAT DOESN'T MEAN YOU SHOULD.

Looking at your cell phone while stopped at a light can potentially endanger your family, friends, and neighbors. Drivers have a responsibility to watch for people crossing the street or other drivers and bicyclists who haven't yet cleared the intersection. Ohioans are counting on you to pay attention.



## ENFORCEMENT

When the new distracted driving law takes effect on April 4, 2023, the Ohio State Highway Patrol and local law enforcement will issue warnings for six months for violations as part of the effort to educate and help motorists adapt to the new law.

Beginning October 5, 2023, law enforcement will start issuing citations for violating this law.

## PENALTIES

### 1<sup>ST</sup> offense

Two points assessed to license, up to a **\$150 fine**.\*

### 2<sup>ND</sup> offense

Three points assessed to license, up to a **\$250 fine**.

### 3+ offenses

Four points assessed to license, up to a **\$500 fine**, possible 90-day suspension of driver license.

### X2

**Fines doubled** if the violation occurs in a work zone.

For more information, visit:

**PhonesDown.Ohio.gov**

*\*Completion of a distracted driving course can help avoid the fine and points.*



Department of  
Public Safety



Thursday, August 24, 2023 | Shale Creek Golf Club | Shotgun Start 9:30 am

# ANNUAL MCHBA GOLF OUTING

**Skins & Mulligans  
Available**

**Golf Package  
\$150/person**

Includes:  
18 holes of golf,  
half a cart, Box  
Lunch, Dinner &  
2 Drink Tickets

**Sponsored Holes will  
feature fun side  
games**

**Dinner ONLY  
\$60/person**

BBQ Ribs & Chicken,  
Corn on the Cob,  
Herb Roasted  
Potatoes, Salad,  
Rolls, Dessert

## **SCHEDULE OF EVENTS:**

Registration - 8:45 am  
Shotgun Start - 9:30 am  
Social - 2:30 pm  
BBQ Dinner - 3:00 pm  
Announcements | Winning Team  
Prizes | Lottery Tree | 50/50 Raffle

**Shale Creek Golf Club**  
5420 Wolff Road  
Medina, OH 44256

**Please note:** All fees are nonrefundable and no shows will be billed. A portion of the proceeds will go to benefit the Medina County Battered Women's Shelter. Please submit your completed registration form with check or credit card info **BY FRIDAY, AUGUST 18** to: MCHBA, PO Box 233, Valley City, OH 44280



# MEDINA COUNTY HBA GOLF OUTING REGISTRATION FORM

## Golf & Dinner (\$150 per person):

Names (required)	Company	Phone # to verify
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Place me with a foursome \_\_\_\_\_

**Dinner Only (\$60 per person) - Name(s):** \_\_\_\_\_  
\_\_\_\_\_

**Add-ons:** Skins \_\_\_\_\_ [Add **\$20/team**] Mulligans \_\_\_\_\_ [Add **\$10/person or \$30/team**]

**Billing:** \_\_\_\_\_ Invoice me \_\_\_\_\_ Check (enclosed) \_\_\_\_\_ Credit Card (see below)

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ 3/4 digit code \_\_\_\_\_

PLEASE NOTE: All fees nonrefundable | no shows will be billed.

**Please return completed form with your check or credit card information**

**BY AUGUST 18, 2023 to: MCHBA, P.O. Box #233, Valley City, OH 44280**

**Phone: 330.725.2371 or 330.483.0076 • Email: [susanb@medinacountyhba.com](mailto:susanb@medinacountyhba.com)**

## GET INVOLVED Opportunities:

### ----- Par Level / Hole Sponsor - \$100

Your company will be recognized with a sign at the assigned hole & you are encouraged to hold a fun side event at your hole (i.e., think t-box games) - your choice!

### ----- Water Sponsor - \$150

Will receive recognition throughout the day by announcement

### ----- Box Lunch Sponsor - \$250

Will receive recognition throughout the day by announcement

### ----- Long Drive Sponsor - \$250

Sponsor gets announcement

### ----- Proximity Sponsor - \$250

Sponsor gets announcement

### ----- Putt Off Sponsor - \$250

Sponsor gets announcement

### ----- Golf Cart Sponsor - \$250

Sponsor gets announcement

### ----- Scorecard Sponsor - \$250

Sponsor gets announcement

### ----- 19th Hole Sponsor - \$250

Sponsor gets announcement

### ----- BBQ Dinner Sponsor - \$350

Will receive recognition throughout the day by announcement

### ----- Prize/Lottery Sponsor -

Donate lottery tickets, cash or gift cards for our lottery tree

Sponsorship participation gives you an opportunity to get more involved with our biggest social event of the year and provides you with increased visibility among your fellow associate and builder members! Plus ... to help support our community, a portion of the proceeds from our golf outing will go to the Medina County Battered Women's Shelter.

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## Heat safety

In Ohio, we are lucky enough to see the beauty of the four seasons. Snowfall in the winter, blossoms and flowers in the spring, warmth in the summer and changing of the leaves in the fall. But from time to time these seasons can be extreme and we must be prepared to protect ourselves and our employees from these extreme changes. With summer having begun, it is imperative to share with employees the steps to prepare for heat conditions.

One of the Occupational Safety and Health Administration's (OSHA) National Emphasis Programs (NEP) is Indoor and Outdoor Heat Hazards. This NEP is a temporary program in which OSHA focuses their resources on those high-hazard industries where heat can be an issue. The NEP encourages employers to protect workers from heat hazards by providing employee access to water, rest, shade, adequate training, and implementing acclimatization procedures for new or returning employees. It contains both enforcement and outreach/compliance assistance components.

When you create a Heat Emphasis Program include at least the following items:

- 1) **Work Practice/Administrative Controls** - Employers should reduce workplace heat stress by using engineering and administrative (work practice) controls. An engineering control could be a change to the design of the workplace that reduces exposure to heat. Administrative controls are changes to tasks or schedules to reduce heat stress.
- 2) **Training** – Develop a program to train workers before hot outdoor work begins and when to identify high heat situations. Tailor the training to worksite conditions whether it is indoor or outdoor work.
- 3) **Acclimatization** - Acclimatization is the result of beneficial physiological adaptations (e.g., increased sweating efficiency, etc.) that occur after gradual increased exposure to a hot environment. In basic terms, this is getting the body prepared to work in hot environments. Additional information on acclimatization can be found at [NIOSH Acclimatization Fact Sheet](#).
- 4) **Hydration** - Employers should provide the means for appropriate hydration of workers. This can include water or electrolytes. For more information on hydration go to [NIOSH Hydration Fact Sheet](#).
- 5) **Rest Breaks** - Employers should ensure and encourage workers to take appropriate rest breaks to cool down and hydrate. There is additional information on the NIOSH website link [NIOSH Work/Rest Schedules Fact Sheet](#).

Make sure you prepare yourself and your employees on heat safety. OSHA has the authority to ask you about a heat program if they are at your facility inspecting other safety items, so it would be wise to prepare, especially if you are in a high hazard industry. If you would like to see the entire heat emphasis program or check to see if you are a high hazard industry click on the following link

[https://www.osha.gov/sites/default/files/enforcement/directives/CPL\\_03-00-024.pdf](https://www.osha.gov/sites/default/files/enforcement/directives/CPL_03-00-024.pdf)

For more information on heat safety go to:

<https://www.osha.gov/sites/default/files/heat-nep-factsheet-en.pdf> or

<https://www.cdc.gov/niosh/topics/heatstress/recommendations.html#:~:text=Employers%20should%0provide%20a%20heat,steps%20to%20reduce%20the%20risk.>

Contact Sedgwick's Andy Sawan at 330.819.4728 or [andrew.sawan@sedgwick.com](mailto:andrew.sawan@sedgwick.com) with any questions.



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To book with Budget, visit: **[www.budget.com/nahb](http://www.budget.com/nahb)** and use your **BCD #Z536900** to apply savings.

\*Terms Apply.



# MCHBA's Sports Event of the Year!

## SAVE THE DATE!



**Wednesday  
October 4, 2023**

Hill 'N Dale Club is a private club for sportsmen and their families offering a place to hunt, shoot, fish and enjoy the outdoors on a stunning, scenic property located off Poe Road in Medina Township.

Their shooting sports offer a variety of options from sporting clays, skeet, five stand and trap with over 30 different available stations.

Our MCHBA event will feature the following:

- 16 different stations
- Limit of 64 participants / 4 people to a team
- Shotgun start (event runs from 9am to 1-1:30pm)
- Per person cost includes course fee, 100 targets, shells, carts, and 2 people sharing a gun
- Box lunch served at their pavilion after shooting
- Station sponsorships and event sponsorship available

This private club, started in 1954, has a nine-year waiting list for membership so our event offers a unique opportunity to check this place out and enjoy a fun morning of shooting sport, meeting new and old friends, and enjoying good food.

Watch for more details on this exciting event in the next issue of Building Blocks!

3605 Poe Road | Medina, OH 44256 | 330-725-2097  
[www.hillndaleclub.com](http://www.hillndaleclub.com)



# RESERVE YOUR SPOT NOW!!!



## MCHBA's Sports Event of the Year!

**Wednesday  
October 4, 2023**

**Shooting Team Participation [\$175 per member / \$200 per non-member - limited spots]:**

**Names (required)**

**Company**

**Phone # to verify**

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Place me with a team \_\_\_\_\_

**Sponsorship Opportunities:** \_\_\_\_\_ Lunch Sponsor [\$300 - limit 1]

\_\_\_\_\_ Event Sponsor [\$1500 - limit 1] \_\_\_\_\_ Station Sponsor [\$300 - limit 16]

**Package Discount:** Sponsor a station and bring a 4-person team, take 15% off your total

**Billing:** \_\_\_\_\_ Invoice me \_\_\_\_\_ Check (enclosed) \_\_\_\_\_ Credit Card (see below)

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ 3/4 digit code \_\_\_\_\_

PLEASE NOTE: All fees nonrefundable | no shows will be billed.

**Please return completed form with your check or credit card information**

**BY SEPTEMBER 27, 2023 to: MCHBA, P.O. Box #233, Valley City, OH 44280**

**Phone: 330.725.2371 or 330.483.0076 • Email: [susanb@medinacountyhba.com](mailto:susanb@medinacountyhba.com)**

# Should you participate



# in the Parade of Homes?

## If you're building homes, why wouldn't you?!

And here's why ... It's been an incredibly crazy couple of years dealing with the roller coaster in construction material prices/availability, rising interest rates, our country's leadership turning a blind eye to the economy and the building industry, and yet ... the need for new housing continues. We frequently receive calls requesting information about our Parade of Homes - people are still looking and want to build their dream home.

Your Board of Directors encourages all builder members to seriously consider participating. Consumers are looking to compare builders and home styles, and since many still work from home, they are looking to upsize with private home offices and other amenities to facilitate their new life style needs.

Have a house you've built but is already sold or not available? You can still feature that home in our Virtual Parade where you have all the visibility of a regular Parade model. The cost is only \$800 per home - just provide us with a video walk-through. Here's the scoop:

### PARADE EVENT DETAILS

**DATES:** Sat., Sept. 30<sup>th</sup> – Sun., Oct. 15<sup>th</sup>  
**HOURS:** Sat & Sun 12-5 pm, closed Mon-Fri  
**COST:** \$1,500/physical model, \$1,200 per additional home from same builder  
\$800/virtual model (*discount not available on virtual models / credit cards accepted*)

### *Planned Media Promotion / Advertising / Marketing:*

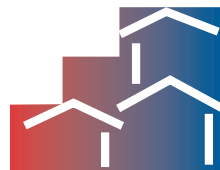
- Virtual tour with map online (*each model has its own page complete with details & website links - all media driving visitors to the website*)
- Fox 8 (*targeted television advertising, New Day Cleveland spot, potential Live Facebook spot*)
- The Plain Dealer (*print/digital advertising*)
- The Post (*editorial and digital advertising*)
- On-line targeted marketing through searches & potential buyer demographics
- Collaborative promotion with Cleveland and Akron/Summit HBAs - events coincide

### *Participation Deadline:*

**August 18, 2023** (*fees, entry form, floorplans & photos*)

**NOTE:** *Pre-Parade Safety Inspections will be conducted mid-September on physical models prior to event.*

For more info or to get your Parade Entry Form, contact Susan at the HBA office – 330-483-0075 or by email at [susanb@medinacountyhba.com](mailto:susanb@medinacountyhba.com).



**MEDINA  
COUNTY**  
Home Builders  
Association

# NAHB Member SAVINGS

*Put your membership to work.*

Discounts that benefit you,  
your business and your family

[nahb.org/Savings](http://nahb.org/Savings)



**GMC**



**LOWE'S 4PROS**

**DELL** Technologies

Member  
Deals



**Office  
DEPOT.**

**Hertz**

**dollar.**  
CAR RENTAL

**Thrifty**  
CAR RENTAL

**GEICO**  
MEMBER DISCOUNT

**210**  
HOME BUYERS  
WARRANTY.  
LONG LIVE HAPPY HOMES™

**TSYS**



**YRC**  
FREIGHT

**houzz** PRO

**BFGoodrich**  
Tires

**amazonbusiness**

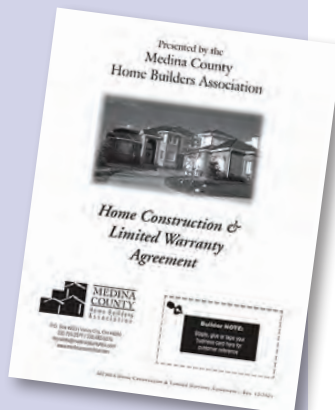
**NAHB**  
National Association  
of Home Builders

## OFFICIAL MCHBA WARRANTY

# Professional Tools for our Builders

The HBA has the professional business tools you need for home sales. The MCHBA Home Construction & Limited Warranty Agreement packages are available for only \$35 each. Or, if you have your own contract

and you just need the Limited Warranty Agreement, the warranty with presentation folder are available for just \$25 each. We encourage you to use these tools for your protection, peace of mind, credibility in your home buyer's mind, plus they're a great resource tool for your customer to keep all their pertinent construction paperwork all in one handy location. Call the HBA today and order your professional home buyer warranty tools. Just one of your advantages of being a member.



Being a member of the Medina County HBA means you enjoy all kinds of savings on building products, work vehicles, services, office supplies, car rentals, and so much more. Take full advantage of your membership and start saving on all the items you purchase regularly. Visit [www.medinacountyhba.com](http://www.medinacountyhba.com) and click under Quick Navigation Links the last two items - Member Savings Program and Office Supplies Savings - for more details and to take advantage of your membership.



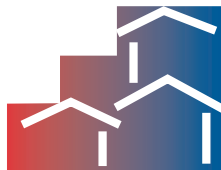
# A Successful Parade Takes Teamwork!

## And we could really use your team's assistance!

We are excited to announce our 2023 Fall Parade of Homes and are planning for it to be a truly spectacular event. Builders rely on teamwork to build and complete their homes and teamwork to help bring their work to the public's attention. That's where you, our associate members, come in, and help us make a BIG difference.

What's in it for you? Besides helping the local industry which ultimately helps you, plus **great visibility** for both your company and the event ... here's the lowdown:

- **Business name and logo on the MCHBA website as a supporter of the event which links directly to your website;**
- **Business listed in press releases submitted to media;**
- **Logo on the map/model handout (printed & online);**
- **Listed in Building Blocks as a Parade sponsor for 3+ months; and**
- **Free 1/6 page ad in 3 issues of Building Blocks (size upgrade available).**



**MEDINA  
COUNTY**  
Home Builders  
Association

### PARADE DETAILS

**DATES:** Sat., Sept. 30th – Sun., Oct. 15th

**HOURS:** Sat & Sun ONLY 12-5 pm,  
closed Mon-Fri

**SPONSORSHIP:** \$500 – You get everything listed. Want to do more? Contact the HBA directly. We sincerely appreciate your consideration as we depend on your Sponsorship dollars to help with marketing.

#### *Planned Media Promotion / Advertising:*

Virtual tour & map online (*each model has its own details page & website links - all media driving visitors to the website*); Fox 8 TV commercials, New Day Cleveland spot & Facebook Live segment; The Plain Dealer (*print advertising*); The Post (*editorial and digital advertising*); direct on-line marketing based on searches & demographics, & potentially more (*dependent on final available budget*)

**Participation Deadline:** August 31, 2023

**Don't miss this opportunity!**  
Call 330.483.0075 today or  
email Susan Bloch at [susanb@medinacountyhba.com](mailto:susanb@medinacountyhba.com).



*By Vincent J. Squillace, CAE, Executive Vice President*

## OHIO'S HOUSING BUDGET

The legislature just wrapped up its work on the two-year operating budget. It totaled about \$191 billion expenditures. This does not include the state transportation or workers comp budgets passed earlier. While it includes dozens of topics, some are claiming it was a "housing" budget.



Yes, there was a number of housing incentives in the massive document. For a complete listing, check out our most recent Legislative Review in last month's newsletter. A main beneficiary was for a state funded low-income housing tax credit. Other changes clarified stacking of various incentives too. A new program aimed at tax credits for single family homes also was enacted. We're working on those details now.

Two items specifically advocated for by OHBA and the Ohio Chamber create tax benefits for newly developed lots and an increase in the number of signatures needed to place a zoning change on the ballot for approval or rejection. In all, this was a new high for pro housing issues. So, what prompted all this?

Very likely, it was due to the decision of Intel to locate in Central Ohio. This was a badly needed boost for Ohio to claim we are a pro development state. We knew well before all this that many companies seeking to expand noticed a lacking housing stock in Ohio. As we have been pointing out for years to whoever would listen that housing starts in Ohio have been lagging for decades. With Intel came a commitment to be more housing conscious. This is a good thing though making meaningful progress will involve increased housing development density and resistance from NIMBYS which is no simple task in a strong home rule state like ours. We are working on those new issues and others. We were pleased to see an emphasis for housing creation though little was heard from local government groups and some stiff legislative opposition from the legislature had to be overcome.

Yes, it's a start to dealing with the housing deficit in Ohio and OHBA will be working hard to find solutions.



Now is the time for Builder and Remodeler Members to claim for Q2'23. Builder and Remodeler Members may claim for manufacturer rebates for residential jobs completed between April 1 through June 30, 2023.

Two new participating manufacturers have joined and are available for members to claim rebates beginning with Q2'23:

Genie Garage Door Openers  
Simpson Strong-Tie Structural Connectors

They join the participating manufacturers that began participating with Q1'23:

GAF Roofing  
Honeywell Home (Air Quality, Smart Home Controls, Thermostat, Water Solutions, and Zoning)  
Kidde Fire Safety (Smoke and Carbon Monoxide Alarms)  
Panasonic Ventilation (Panasonic Bath Fans and Swidget Smart Switch, Outlet, and Inserts)

Westlake-Royal Building Products (Including: Exterior Portfolio, Royal Siding, Trim, Moulding and Shutters, Portsmouth Shakes and Shingles, Celect Siding, and American Premium Shutters)

Along with dozens of others that have participated for years!

Personalized assistance is available. Please reach out to the HBA Rebates Team with any questions. <https://hbarebates.com/aboutus/>

Claim Today, Don't Delay!  
<https://hbarebates.com/claimform/>  
Q2'23 Claim Deadline: Thursday, August 31, 2023

Claim for Residential Jobs Completed April 1 through June 30, 2023. Your claims deadline is Thursday, August 31, 2023.

See information on page 7!

## BWC updates requirements for Drug-Free Safety Program training

The Ohio Bureau of Workers' Compensation (BWC) recently updated rule 4123-17-58 for their Drug Free Safety Program and Comparable program. The new rule became effective July 1, 2023. BWC emailed notifications to program participants in May regarding the following rule changes:

- Basic and Advanced Level participants must maintain all supporting documentation and be prepared to submit additional information upon request. Invoices and sign in sheets shall be included for *all* employees that have completed drug testing and training & educational requirements.
- Train-the-trainer materials need to be refreshed at least every five years. Employers are also asked to include the invoice or supporting documents with their supplemental information.
- Employers in the comparable program are now required to complete employee and supervisor refresher training annually. Previously, training was just required one time.
- Contractors must submit a DFSP testing and education plan for inclusion on the list of public improvement construction project contractors.
- For those employers that have worked on a state project during the program year, company records showing at least 5% random drug testing must be maintained or that they were included in a consortium while on the project.

For additional information regarding these changes, please visit the BWC's Drug-Free Safety Program page here: <https://info.bwc.ohio.gov/for-employers/workers-compensation-coverage/rates-and-bonuses/drug-free-safety-program>

If you have any questions regarding premium installments or the true-up process, contact our Sedgwick program manager, Bob Nicoll at 330.418.1824



**HBA  
REBATES**

**WANT TO START GETTING MONEY  
FOR PRODUCTS YOU ALREADY USE?**

[www.OhioHBArebates.com](http://www.OhioHBArebates.com)



**OHBA**  
OHIO HOME BUILDERS ASSOCIATION, INC.



We have been serving professional builders for more than 90 years. Our business is all about serving you. We are a one-stop-shop for all your building needs, making sure you are set up for success before, during, and after your projects.

## CARTER LUMBER MANUFACTURING

As skilled framing labor availability continues to decrease throughout our industry, prebuilt components are more important than ever for home builders. That's why we've **invested heavily** in our component manufacturing plants, to guarantee that in every market we service, our professional builders have the components they need, when they need them.

The **thirteen** component plants across our footprint are capable of producing roof trusses, floor trusses and wall panels for our customers. Our state-of-the-art facilities guarantee high quality production of trusses and wall panels.

## OTHER SERVICES

- Kitchen & Bath Design
- Installed Services
- Estimating
- Pre-hung Doors
- Trim & Millwork Packages
- Custom Millwork
- Windows
- In-House Credit

### Akron

172 North Case Ave.  
Akron, OH 44305  
(330) 784-5441

### Canton

1532 Perry Dr. SW  
Canton, OH 44710  
(330) 479-8314

### Elyria

41625 Griswold Rd.  
Elyria, OH 44035  
(440) 934-5266

### Madison

6320 N. Ridge Rd.  
Madison, OH 44057  
(440) 428-1110

### Medina

3725 Medina Rd. Ste 108  
Medina, OH 44256  
(330) 725-6760

### Middlefield

14601 Kinsman Rd.  
Middlefield, OH 44062  
(440) 834-8164

### Solon

6199 SOM Center Rd.  
Solon, OH 44139  
(440) 248-5355