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A Baby Boomers' Guide to Aging in Place

By Michael Hudak, President
Medina County Home Builders Association

If you're one of the millions of American baby boomers approaching their 70s, you may be asking if now is an opportunity to move and downsize to a smaller, more manageable home, or to stay put in your current home and repurpose any extra space vacated by adult children.

The answer depends on your unique circumstances, of course. But for those who decide to stay put — at least for the time being — now is a great time to begin considering which, if any, modifications your home may require to better suit your needs and ensure your safety as you get older.

Rather than waiting until an incident occurs, be proactive about making alterations to your home that will help you avoid potential injury. Likewise, take advantage of a broad spectrum of new technologies that can make your home easier to manage and provide an extra layer of security.

Here are a few things to keep in mind if you are planning to “age in place.”

Prioritize Your Wish List

Take a good look at the rooms in your house to determine which ones fit your new lifestyle and which ones need some work. Some areas of the home might only need minor changes. Others might need to be repurposed altogether. Take the time to create a general plan and prioritize the items on your list.

Focus on Improving Livability

Many empty nesters hire expert

(Article continued on page 9)



In This Issue ...

**OHBA addresses Vetoing
of Property Tax
Provisions & Energy
Savings & Industrial
Competitiveness Act**

Legislative News

**Golf Outing Information &
Participation Form**

**Parade of Homes Details for
Builders & Sponsors**

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Above list has been updated via the most current NAHB Spike Club Roster Report
*Current Life Spike status



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pertinent home buying paperwork together. Call the HBA office and order your professional tools today.

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2019 Dates To Remember

September 12, 2019

**MCHBA Annual Golf
Outing at Shale Creek**

- More info on signing up & sponsorships pages 16 & 18.

October 5-20, 2019

**Dates for Fall Parade of
Homes** - See pages 13 & 16 for more information and deadlines on this event.

From the Executive Director

Members and Friends:

I hope everyone is enjoying their summer - it's been a hot one, but good for building - especially since that rain has finally given way for us to be able to dig and work outdoors.

I want to personally invite you to join us at our annual golf outing at Shale Creek on Thursday, September 12th. We decided to hold a fall event this year. It's the perfect time to kick it with your fellow members and vendors, bring your staff for a day off, and just enjoy the day. Find the participation form on page 14 and get your foursome scheduled. Don't have a foursome? We'll match you up with some other fun golfers. Associate members, we always appreciate your participation as sponsors - you make the event the highly anticipated and well attended one we enjoy every year. Sponsor information can be found on page 17.

It's hard to believe we're talking about the Fall Parade, but we are. Deadline for participation is the end of this month. Information for builders can be found on page 16. Sponsors - you have made this event one of the best promoted and attended in Northeast Ohio. We need you. Please see information on page 13 and get involved.

Respectfully:

Dave LeHotan
Volunteer Executive Director



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Home Builders
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COUNTY**
Home Builders
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LOTS & ACREAGE

AKRON

4835 Travertine Way: Desirable Estates of Bath. Approx. 231' frontage & gradually rises to home site approx. 2/3 back, then gradual decline to wooded area. Possibility of w/o lower level. **\$164,900. Gary Stouffer 330-835-4900.**

AURORA

V/L St.Rt. 82: Great corner lot w/high visibility. Zoned C-3. Located next to shopping center & across from car dealership. Approx. 568' frontage on St.Rt.82 & approx. 673' frontage on S. Bissell. **\$849,000. Gary Stouffer 330-835-4900, Jeremy Fennell 330-388-8159.**

BARBERTON

V/L Austin Dr: 4 acres zoned C3. Adjacent to 397 Austin Dr. Land is essentially flat & cleared. **\$230,000. Gary Stouffer 330-835-4900.**

BATH TOWNSHIP – Revere Schools

392 E Bath Rd: 5.6 acres in Cuyahoga Falls. 2 parcels (approx. 4.5 acres combined) w/approx 340' frontage on Bath Rd., zoned R-5. 1 parcel (approx. 1.1 acres) w/approx. 115' frontage on Graham Rd, zoned MU-4. Please do not trespass. Call agent to walk property. **\$700,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616.**

Lot 45 Ira Rd: Build your dream home. Large 2.28 acre heavily wooded lot w/matured trees. Located near Cuyahoga Valley National Park. Revere LSD. **\$125,000. Gina Luisi 330-814-4747, Gary Stouffer 330-835-4900.**

681 - S/L 29 Trellis Green Dr., Akron: Private lot in Arbour Green Dev. w/frontage & possible walk-out basement. Wooded in front & open at the back w/beautiful views. City sewer. **\$113,999. Gary Stouffer 330-835-4900.**

COPLEY

209 V/L Rothrock Rd: Approx. 1.43 acre commercial lot near Montrose shopping. Flat land. Minimal trees & a driveway. **\$99,999. Gary Stouffer 330-835-4900.**

V/L Plainview Dr: Over 6 acres of heavily wooded property located at end of cul-de-sac. Near highways, local shops & restaurants. **\$69,900. Gary Stouffer 330-835-4900, Gina Luisi 330-814-4747.**

CUYAHOGA FALLS

412-432 E. Bath Rd: 2.08 acre parcel of land on E. Bath Rd. Zoned R-5. There are 2 homes on property. Please do not trespass. Call agent for showing. **\$250,000. Matt Stouffer 330-814-4616, Gary Stouffer 330-835-4900.**

S/L 1 Hampton Ledges: Neighborhood of 6 homes. Located at end of cul-de-sac & situated on 2.492 acres. Perfect setting for walkout lower level. **\$99,500. Gary Stouffer 330-835-4900, Mari O'Neill 330-414-2652.**

HINCKLEY

The Trails at Redwood Falls: Located where old Skyland Golf Course was. Conservation development will have 97 parcels, walking trails, club house & 5 lakes. City water & sewer. **Robin Pickett 330-322-3181.**

The Hollow at Willow Lakes: 47-acre new development w/city water. Over 20 2-acre homesites. Call today to build your dream home with Legacy-Carrington Builders. **Robin Pickett 330-322-3181.**

KENT

4980 SR 43: Approx. 2.45 acres in Brimfield Twp, currently garden center. 160' frontage on SR 43. **\$386,000. Gary Stouffer 330-835-4900.**

5439 Burnett Rd: Approx. 33.5 acres on Summit St. Zoned R-3 High Density Residential. Approx. 630' frontage on Summit St. Sewer/Water/Gas/Electric/Cable (Buyer's responsibility to verify accessibility, capacity, etc. on all utilities). **\$1,200,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616, Tara Kleckner 330-289-1315.**

V/L W Campus Center Dr: Approx. 16.2 acres on east side of W. Campus Center Dr. Approx. 1142' frontage on Campus Center Dr. Subject to new survey, legal description and lot split. **\$125,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616, Tara Kleckner 330-289-1315.**

V/L Cline Rd: Approx. 8.5 acres made up of 3 parcels on Summit St. and Cline Rd. across from Dix Stadium. Zoned R-1 Low Density Residential. **\$300,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616, Tara Kleckner 330-289-1315.**

1257 Meloy Rd: Approx. 8 acres on Meloy Rd. zoned R-1 Low Density Residential. Approx. 756' frontage on Meloy Rd. **\$59,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616, Tara Kleckner 330-289-1315.**

V/L Powdermill Rd: Approx. 24 acres of wooded land on Powdermill Rd. w/some wetland areas. Zoned R-1 Low Density Residential. Subject to new survey per Portage Co. **\$78,500. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616, Tara Kleckner 330-289-1315.**

V/L Powdermill Rd: Approx. 7 wooded acres on Powdermill Rd. across from Kent State Golf Course. Zoned C-1 Commercial District. Approx. 558' frontage on Powdermill Rd. **\$165,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616, Tara Kleckner 330-289-1315.**

V/L Powdermill Rd: Approx. 25 acres south of railroad tracks on Powdermill Rd. Zoned R-1 Low Density Residential. Approx. 1076' frontage on Powdermill Rd. Subject to lot split. Sewer/Water/Gas/Electric/Cable (Buyer's responsibility to verify accessibility, capacity, etc. on all utilities). Call agent for additional info. **\$312,500. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616, Tara Kleckner 330-289-1315.**

5036 SR 43: Approx. 43 acres on SR 43. Zoned G-C General Commercial. Subject to new survey per Portage Co. Sewer/Water/Gas/Electric/Cable (Buyer's responsibility to verify accessibility, capacity, etc. on all utilities). **\$1,300,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616, Tara Kleckner 330-289-1315.**

2346 SR 59: Approx. 41 acres corner of SR 59 and Powdermill Rd. Zoned C-1 Commercial District. Approx. 1336' frontage on SR. 59. Sewer/Water/Gas/Electric/Cable (Buyer's responsibility to verify accessibility, capacity, etc. on all utilities). **\$1,400,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616, Tara Kleckner 330-289-1315.**

LIVERPOOL TOWNSHIP

Estates at Rim Rock: Spectacular 2-3 acre homesites, secluded cul-de-sacs, peaceful country setting. 3 lots left. **Robin Pickett 330-322-3181.**

MEDINA

V/L Brynwood Dr: Approx. 6 acres w/pond to build your dream home in Montville Twp. Unique lot truly one-of-a-kind. Sale of lot contingent on sale of home at 6233 Brynwood Dr. first. That buyer will have first right of refusal on lot. **\$200,000. Gary Stouffer 330-835-4900, Gina Luisi 330-814-4747.**

NORTON

V/L Knecht Ave & Carl St: Nearly 1 acre, level corner lot adjacent to Loyal Oak Park yet private w/mature trees. Requires well & septic, w/gas & electric available on Carl St. Home can face Carl St. or Knecht. Bring your own builder. **\$32,900. Ryan Shaffer 330-329-6904.**

RAVENNA

V/L Emerald Pkwy: Approx. 120 wooded fairly flat acres in City of Ravenna zoned R-4. Original approved plan was for 300-400 units w/large pond/wetland area in middle of property. **\$875,000. Gary Stouffer 330-835-4900.**

RICHFIELD – Revere Schools

V/L Brecksville Rd: Approx. 32 wooded acres w/550' frontage. Nicely rolling w/5 acres in the Village of Richfield w/water & sewer & approx. 27 acres in Richfield Twp. **\$585,000. Gary Stouffer 330-835-4900.**

3371 Brecksville Rd: Approx. 5.3 acres zoned Office/Limited Industrial. Land rolls towards back & contains manicured pond. All utilities located at the street. **\$519,500. Gary Stouffer 330-835-4900.**

Lot 33-A Briarwood Rd: Approx. 1.36 acre corner lot across from National Park. Wooded, fairly flat w/slight rise from street. Well & septic needed. Per County Health Dept., lot is only approved for 2-bedroom home. **\$58,000. Gary Stouffer 330-835-4900.**

V/L Brecksville Rd: 3.36 acres w/water & sewer available. Limited industrial/office. **\$230,160. Gary Stouffer 330-835-4900, Linda Manfull 330-283-0851.**

SHARON TWP – Highland Schools

Bonnie Glen - Beautiful lots ranging from 2 to 4 acres w/ ravines, woods & open landscape. Spectacular development to bring your own builder & build your dream home. **Robin Pickett 330-322-3181, Gary Stouffer 330-835-4900.**

STOW

2815-2845 Graham Rd: 4.38 wooded acres perfect for dream home. Zoned R-3. 2 rental homes on property currently at \$500-\$600 monthly (month-to-month). **\$186,000. Matt Stouffer 330-814-4616, Gary Stouffer 330-835-4900.**

UNIONTOWN

3663 S. Arlington Rd: Over 4 acres of commercial land with 194' frontage on S. Arlington Rd. & Fortuna Dr. Zoned B-3. Utilities at street. Convenient to I-77 & shopping/retail. **\$450,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616.**

WADSWORTH

599 Brentwood Way S/L 17: Highland LSD. 2.84 acres on cul-de-sac, well, septic. **\$175,000. Gary Stouffer 330-835-4900.**



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2/19





GOVERNOR SIGNS BUDGET; VETOES PROPERTY TAX PROVISIONS

Ohio's biennial budget bill (HB 166) passed the House and Senate recently, which included language from HB 149 Exemption on Residential Development Property. Unfortunately, before Governor DeWine signed the bill, he line item vetoed the property tax language, among 24 other items. The veto message for the item is below. OHBA appreciates all those who made phone calls and contact with their legislators during the process to help keep the language in the bill. Despite all the efforts, the language did not

survive the final hurdle: the veto pen. All that can be done now is to contact your legislator about overriding his veto and the Governor asking why it was vetoed. The final enactment is over 2000 pages long, including several other issues OHBA is still reviewing dealing with water quality and development. See letters from OHBA President Vince Squillace on pages 10-11 to Mike DeWine and Rob Portman.

Veto Message: Exemption of Residential Development Property

This item would require that agricultural property subdivided into residential units be valued at a rate other than market value. This language would impact income to local governments, impact existing development agreements, and impact the ability of a local government to create economic development agreements for their region. Further, it would incentivize subdividing the land long before a developer was ready to build. Therefore, this veto is in the public interest.

SAVE THE DATE

Mark your calendar for November 11-12, 2019 OHBA Fall Board Meeting at Hilton Easton in Columbus. ■

Member News

Renewed Associates

- 84 Lumber – Columbia Station
- BASF – Caledonia, MI
- Rex Gasser Electric – Sterling
- Kingdom Title – Medina
- MacGregor & Broemsen CPAs – Akron
- Owens Corning – Medina
- Stouffer Realty – Fairlawn
- Transafer Title – Medina

Renewed Builders

- Artisan Building & Design LLC – Medina
- Clifford Construction – Spencer
- Dwight Yoder – Uniontown
- Pulte Homes of Ohio – Medina

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Members ...

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Members ...

If you have newsworthy information about yourself, your business, the industry, other members, that you would like to share – be sure to send any information with photos to susan@idcreativelt.com for inclusion in Building Blocks.





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*(Cover Article – A Baby Boomers’ Guide to Aging in Place
Continued from front cover)*



remodelers to adapt their home to make it easier to maintain. Stairs can sometimes become a problem, but moving the master bedroom and the laundry room to the ground floor can be part of a solution. Doing so can give home owners many more years in the home they love without a sense of urgency to move to a single-story home. Building professionals who have earned the National Association

of Home Builders’ Certified Aging-in-Place Specialist (CAPS) designation have received training on how to build or renovate a home so that the occupants can live in it safely, independently and comfortably, regardless of their age.

Make Use of Technology

Everywhere you look these days, there is new technology. Why not put it to use in your house? Motion sensor light switches can illuminate a room as soon as you enter. They can also be connected with a home security and monitoring system, and could be configured to send help in the event of a fall or other accident. A smart refrigerator will notify you when you’re out of milk, or better yet, place an order to be delivered by your local grocer. A front door camera and microphone will allow you to see who is on your porch, even if you’re not there. If you can dream it up, there is likely a technology solution out there for it.

Expand Your Space

Depending on the age of your home, you may find that, for example, your master bedroom or bath is too small for comfort. Look for opportunities to expand those rooms into adjacent, unused or underutilized spaces. A remodeling professional is the best person to help you determine what your options are to build your dream master bathroom or bedroom. They can also help you find ways to create a more open floorplan that is easier to navigate for those with mobility concerns. Incorporating these changes will not only create a home that suits a changing lifestyle, they also may increase the value of your home when you eventually decide it’s time sell.

For more information on the most effective ways for empty nesters to remodel their home, contact the Medina County Home Builders Association. ■

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Office of the
Executive Vice President
Vincent J. Squillace, CAE

July 22, 2019

Gov. Mike DeWine
77 S. High St., 30th Fl.
Columbus, Ohio 43215

RE: Veto of Affordable Housing Development Language (Item Number 23)

Governor DeWine:

We were disappointed you vetoed language found in Veto Message Item Number 23, with no consideration of its intent nor communication with The Ohio Home Builders Association. In earlier testimony to the Ohio Senate, OBM Director, Kim Murnieks, pointed to “a further increase in housing starts is necessary to accommodate annual household formations”, as a fundamental component to a sound economy.

The intent of the language found in ORC 5709.54 was an attempt to alleviate the critical housing shortage in Ohio, particularly with affordable housing choice.

Attached is the latest housing starts data for Ohio. As you will find, we are at depressed levels approaching those of the 1982 depression. These figures were downgraded just in the past few months. To no celebration, Ohio is home to one of the lowest housing starts per capita in the nation. The language vetoed was a modest attempt to spur housing lot development.

Information sent to you from all local government groups, including those who discourage development, was totally missing the point. Some areas of the state have not had a residential lot developed for decades, thus there can be no adverse impact there; a mere one or two are experiencing a modicum of activity. Those areas reap the benefit from development. Obviously, they have little concern for those areas who have been struggling for many years.

Our members develop opportunities in the free market system. They sign personally on loans providing opportunities at no cost to taxpayers. The biggest obstacle is typically local government. Restrictive zoning, excessive set back requirements, excessive requests for parks playgrounds, school and other off-site requests only make the prospective development unlikely. The result is usually only a smattering of lots for the wealthy. If approved after a lengthy and costly process, it all then may be subject to a citizen referendum.



Office of the
Executive Vice President
Vincent J. Squillace, CAE

July 22, 2019

The Honorable Rob Portman
448 Russell Senate Office Building
United States Senate
Washington, DC 20515

RE: Energy Savings and Industrial Competitiveness Act, S. 2137

Dear Senator Portman:

We were disappointed to learn you have sponsored legislation that will, in all likelihood, prove burdensome for low-and moderate-income Ohioans seeking to realize the dream of home ownership. Specifically, we refer to the provisions where you authorize the federal government to commandeer building codes. This is not a wise choice, in our opinion.

Moreover, we have previously communicated our opposition on the measure to you, personally, and your staff. We demonstrated a federally imposed code will not affect heat loss but merely require more insulation. While we recognize your independence to act in a way you feel is in the best interests of the country; perhaps only very expensive homes are built in New Hampshire, but that is far from reality here. We are disappointed you have little concern for the residents of Ohio.

Your legislation will surely be beneficial to large corporations who manufacture products which will be forced on all consumers with no reasonable benefit. The chief result will be a higher hurdle to achieve home ownership. If you would review the history of starts in Ohio, you will find nothing but continuous reduction in starts. Likewise, your bill will surely increase costs and be a further drag on the housing construction economy and the many men and women who work in it.

We are disappointed you have chosen to mandate a regulatory system with little consideration for direct impacts on consumers, but much more disappointed you have refused to rationally consider input from the industry who could best inform you on this subject.

Sincerely,

A handwritten signature in black ink, appearing to be 'Vincent J. Squillace', is written over a horizontal line. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Vincent J. Squillace, CAE
Executive Vice President

cc: Ohio Congressional Delegation



Savings at a Glance

nahb.org/savings

Amazon Business - Create an Amazon Business account and gain access to the NAHB Amazon store which offers recommended products tailored to your industry's needs while unlocking additional business savings. Sign up here, amazon.com/NAHB

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FCA US LLC - A \$500 cash allowance for members, employees and household family members. This offer is good toward many new models in the Chrysler, Dodge, Jeep®, Ram or FIAT® vehicle lineup and is stackable with most current local or national incentives. Visit nahb.org/fca to learn more.

Lowe's - Visit LoweForPros.com/NAHB or call 877-435-2440 and register to save 2% on your Lowe's Accounts Receivable (LAR) or Lowe's Business Accounts (LBA) purchases and free delivery on purchases over \$500. Save an additional 5% every day at the store when you mention the 5% at time of purchase and when using your LAR or LBA.

General Motors – General Motors is proud to offer NAHB Members a Private Offer of up to \$1,000 on your next Chevrolet, Buick and GMC vehicle. Visit nahb.org/gm to learn more.

Ticket Monster – NEW! MemberDeals is pleased to offer entertainment and travel discounts for both regional and nationwide attractions and events to all NAHB members. Access exclusive savings on movie tickets, theme parks, hotels, tours, Broadway and Vegas shows & more. Visit memberdeals.com/nahb to learn more!

Nissan/Infiniti Commercial Vehicles – NEW! Nissan North America presents NAHB Members, their employees and HBA staff with a program allowing exclusive incentives off various Nissan and Infiniti vehicles. You can save thousands! Learn more at nahb.org/Nissan

UPS Savings Program & YRC Freight - UPS discounts of up to 36% on a broad portfolio of shipping services. Savings of at least 70% on less-than-truckload shipments 150 lbs. or more with UPS Freight and YRC Freight. Visit 1800members.com/NAHB or call 1-800-MEMBERS (800-636-2377) for more information.

GEICO - Exclusive NAHB discounts for members on auto insurance. Visit geico.com/disc/nahb or call 800-368-2734. Mention NAHB for auto, homeowners, and commercial auto quotes.

2-10 Home Buyers Warranty - Visit 2-10.com/NAHB or call 855-280-1328 to receive exclusive access to discounts on select products, including the Builder Backed Service Program and the systems and appliances warranty.

TSYS - Payment solutions with average savings of 16% per year. Web/mobile tools, credit card and eCheck processing and more. Free "Savings Analysis" call 800-613-0148 or visit tsysassociation.com/NAHB.

Dell - Up to 30% off on all Dell computers. Call 800-757-8442 and Mention NAHB or visit dell.com/nahb.

ConstructionJobs.com - NAHB offers a recruitment tool to all NAHB members in their search for new employees. NAHB members enjoy a 20% discount off standard rates. Visit: nahb.org/en/members/member-discounts/archived-webpages/nahb-career-center.aspx to connect with top talent and top employers in the construction industry today.

Hertz - Up to 20% off on rental cars and FREE Gold Plus Rewards membership. Visit hertz.com/nahb, or call 800-654-2200 and use CDP# 51046.

Avis - Up to 25% off car rental base rates and FREE Avis Preferred Service membership at avis.com/nahb, or call 800-331-1212 and use AWD code G572900.

Budget - Up to 25% off car rental base rates and FREE Budget Fastbreak at budget.com/nahb, or call 800-283-4387 and use BCD code Z536900.

Office Depot - Office Depot – Save up to 80% in-store or online. Free shipping on orders of \$50 or more. Visit www.officediscounts.org/NAHB or call Jeremy Kirkland for assistance with your business account; 855-337-6811 Ext. 2897

Omaha Steaks - Save 10%, in addition to any online specials. OSincentives.com/promo/nahb

FTD - 20% off floral arrangements and gifts at ftd.com/nahb or call 800-SEND-FTD use code 17421.

Houzz –Free access to the concierge service, instant approval into the Houzz Trade Program giving trade-only discounts up to 50% off, plus special discounts on local advertising. Visit houzz.com/NAHBmembers

A Successful Parade



Takes Teamwork!

And, honestly, we need your participation!

1) You work with builders; 2) the 2019 Financial Forecast predicts yet another outstanding construction year; and 3) fellow builder members building/selling homes helps your business prosper – it makes sense to participate. In fact, the last four years of Parades yielded **over \$38 million** collectively in home sales for its builders and we expect this trend to continue.

What's in it for you? **Great visibility** ... here's the lowdown:

- Business name and logo on the MCHBA website as a supporter of the event
- Logo on the MCHBA website – links to your website
- Business listed in press releases submitted to print media
- Logo on the map/model handout (printed & online)
- Listed in Building Blocks as a Parade sponsor for 3+ months
- Free 1/6 page ad in 3 issues of Building Blocks (size upgrade available)



MEDINA COUNTY
Home Builders Association

PARADE DETAILS

DATES: Sat., Oct. 5th – Sun., Oct. 20th

HOURS: Sat & Sun ONLY 12-5 pm,
closed Mon-Fri

SPONSORSHIP: **\$500 – You get everything listed. Want to do more? Contact the HBA directly.**

Planned Media Promotion / Advertising:

Virtual tour & map online (each model has its own details page & website links); Fox 8 TV commercials, New Day Cleveland spot, & Facebook Live segment; The Plain Dealer (print advertising); The Post (editorial and print advertising); Medina County Gazette (editorial, online and print advertising); & potentially more (dependent on final budget)

Participation Deadline: August 31, 2019

Call 330.725.2371 today or email Cathy Brown at cathyb@medinacountyhba.com. Don't miss this opportunity!

2019 MCHBA Annual Golf Outing



Thursday, September 12, 2019
Shale Creek Golf Club
5420 Wolff Road, Medina

Schedule of Events:

Registration - 8:00 a.m.

Shotgun Start - 9:30 a.m.

Social - 2:30 p.m. (Cash Bar)

Followed by Dinner - 3:00 p.m.

[Subject to change]

Golf Package - \$150 per person

Includes 18 holes of golf, half a cart, box lunch & dinner

Dinner Package - \$60 per person

*BBQ Cookout - Ribs & Chicken - Corn on the Cob
Herb Roasted Potatoes - Salad - Rolls - Dessert*

Dinner Only - Name[s]: _____

Golf & Dinner:

Names (required)	Company	Phone # to verify
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Please place me with a foursome _____
_____ Invoice me - Members only _____ Check
_____ Credit Card - American Express, Discover, MasterCard or Visa (circle one)
Credit Card # _____ Exp. Date _____
Name on Card _____ 3/4 digit code _____

All fees are nonrefundable and no-shows will be invoiced. **Please return this completed form with your check or credit card information BY AUGUST 30, 2019**
to: MCHBA, 3991 N. Jefferson St., Suite #100, Medina, OH 44256
Phone: 330.725.2371 • Email: cathyb@medinacountyhba.com



Brand New Full-Selection Design Center.

Conveniently located next to our Kitchen & Bath Showroom, our new full-selection Design Center will be your one-stop shop for all your project needs!

Cabinetry, Fixtures, Countertops, Doors, Trim, Hardware, Islands, Backsplashes, Windows and more!

CARTER *Lumber*



At our Kitchen & Bath Showroom in Medina, we have everything you need to complete your next kitchen project!

We take the worrying out of planning and choosing everything for your perfect kitchen or bathroom, from the smallest to the most important details. You'll save money over the big box stores, and we have the expertise and product knowledge to help you complete your project. Service, quality, and design is what sets us apart. Our Specialists offer the best in service, space planning and design knowledge in the industry.

Carter Lumber has all of your design needs covered!

When you're ready to take on your kitchen or bath project, we'll be ready to give you the beautiful, functional space you've been dreaming of.

MEDINA

3725 MEDINA RD. SUITE 108
MEDINA, OH 44256
(330) 725-6760

AKRON

172 N. CASE AVE.
AKRON, OH 44305
(330) 784-5441

OLON

6199 S O M CENTER RD.
OLON, OH 44139
(440) 248-5355

ELYRIA

41625 GRISWOLD RD
ELYRIA, OH 44035
(440) 934-5266

.....
carterlumber.com

Should you participate ...

MEDINA COUNTY

PARADE
OF HOMES

2019

SCATTERED SITE

BUILDER MODELS

in the Parade of Homes?

Or Maybe Ask Yourself ... Why Shouldn't You?

If you plan to build and sell homes now and in the future in Medina County, you can't afford to miss this outstanding opportunity to get maximum buyer visibility. Here's why ...

- 1) Most builder members *are not in a financial position* to invest similar marketing dollars solely for their company;
- 2) Last 4 years' Parades yielded *over \$38 million collectively* in gross sales for participating builders (sale of models, land and to-be built homes);
- 3) Our Financial Forecast *predicted another outstanding year for residential construction* so take advantage; and
- 4) You won't find a *better marketing value* for promoting new home construction and builders in Medina County. Put your membership to work and participate.

PARADE DETAILS

EVENT DATES: **Sat., Oct. 5th – Sun., Oct. 20th**

OPEN HOURS: **Sat & Sun ONLY 12-5 pm,
closed Mon-Fri**

INVESTMENT: **\$1,500 per model, discounted price
of \$1,200 per model for multiple
homes from same builder (credit
cards accepted)**

Planned Media Promotion / Advertising / Marketing:

- Virtual tour with map online (*each model has its own page complete with details & website links - all media driving visitors to the website*)
- Fox 8 (*targeted television advertising, New Day Cleveland spot, Live Facebook spot & more*)
- The Plain Dealer (*print advertising*)
- Medina County Gazette (*editorial, online and print advertising*)
- The Post (*editorial and print advertising*)
- Potentially more (*media mix dependent on budget*)

Participation Deadline:

August 31, 2019 (*fees, entry form, floorplans & photos*)
NOTE: *Pre-Parade Safety Inspection form will be signed during inspection 2-3 weeks prior to event starting.*

**For more info or to get your Parade Entry Form,
contact Cathy at the HBA office – 330-725-2371 or
by email at cathyb@medinacountyhba.com.**



**MEDINA
COUNTY**
Home Builders
Association

GET INVOLVED Opportunities:

----- **Par Level / Hole Sponsor - \$100**

Your company will be recognized with a sign at the putting green

----- **Water Sponsor - \$150**

Will receive recognition throughout the day by announcement

----- **Box Lunch Sponsor - \$250**

Will receive recognition throughout the day by announcement

----- **Long Drive Sponsor - \$350**

Sponsor gets announcement

----- **Proximity Sponsor - \$350**

Sponsor gets announcement

----- **Putt Off Sponsor - \$350**

Sponsor gets announcement



MCHBA Annual Golf Outing Sponsorships & Promotional Opportunities

Sponsorship participation gives you an opportunity to get more involved with our biggest social event of the year and provides you with more visibility among your fellow associate and builder members! We appreciate your consideration and support of this fun event.

----- Invoice me - Members only

----- Check

----- Credit Card - American Express, Discover, MasterCard or Visa

Credit Card # ----- Exp. Date -----

Name on Card ----- 3/4 digit code -----

All fees are nonrefundable and no-shows will be invoiced.

Please return this completed form with your check or credit card information
BY AUGUST 30, 2019 to: **MCHBA, 3991 N. Jefferson St., Suite #100, Medina, OH 44256**
Phone: 330.725.2371 • Email: cathyb@medinacountyhba.com