

FOUNDATIONS

Beyond the Blueprint!

2026 FOUNDATIONS PLAN GUIDE CIRCULATION

This high quality magazine will be distributed to local members' businesses such as banks, title companies, construction suppliers, sponsors of the event and more, as well as be available in the Parade models. Foundations will also be uploaded to the Medina County Parade of Homes website with links to all advertisers ads and available as a downloadable pdf. Cover shown is representative only and may differ in final publication.



FOUNDATIONS PLAN GUIDE AD RATES

Size	Parade Rates*	Open Rates
Back cover [1]	\$ 1,200.00	\$ 1,320.00
Inside Covers [2]	775.00	850.00
Full inside page	550.00	600.00
2/3 inside page	375.00	410.00
1/2 inside page	325.00	360.00
1/3 inside page	225.00	250.00
1/6 inside page	125.00	145.00

Editorial space available for all advertisers committing to 1/2 page or larger ad. We ask that editorial content be targeted to the consumer. Other helpful articles will be included as well.

*Parade rates are for participating builders and Parade sponsors - Open rates are available for builders and companies not participating in the 2026 event. Reserve your space today!

2026 FOUNDATIONS PRODUCTION DETAILS

ID Creative will provide ad design at no additional cost, however, ads must be approved by deadline or presumed approved as submitted. Ads must be provided to size in high resolution format - pdf file preferred. Bleeds available. Call with questions.

2026 FOUNDATIONS DEADLINE - SEPT. 24, 2026

Firm deadline to get these publications produced and distributed.

1/3V
2.5" x 10"

2/3V
5" x 10"

1/6H
5" x 2-3/8"

1/6V
2.5" x 4-5/8"

1/3S
5" x 4-7/8"

1/2H 7.5" x 4-7/8"

Full / Cover
7.5" x 10" Bleed Avail.



MEDINA COUNTY
Home Builders Association

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