MONTHLY MEMBER MAGAZINE Vol. 28 - Issue 4



All Construction Services

American Standard Heating & Air Conditioning / Wolff Bros. Supply, Inc.

Carter Lumber

ouffer Realty, Inc Transfer Title Agency

Westfield Bank Wolff Bros. Supply,

Inc.



www.medinacountyhba.com



Top Design Trends for 2019

By: Mike Hudak, President Medina County Home Builders Association

At the beginning of each year, the Best in American Living Awards (BALA) recognizes dozens of new projects from this past year that showcased the best in home and community design, interior design and remodeling.

Whether your looking for inspiration for your next home renovation or you're ready to start browsing for a new home, here are a few of the top design trends you'll see in 2019.



Black window frames. Do you prefer a sleek and distinctive look for your home? Black window frames are the answer. The bold color choice has a modern appeal and frames are available in every price point.

The ceiling as the fifth wall of design. Ceilings will not be ignored this year. Statement ceilings transform rooms into bigger and brighter living spaces. Creative textures, colors and lighting can bring this seemingly blank canvas to life.

Creative integration of outdoor spaces. Small outdoor spots no longer limit design capabilities. Cozy and appealing outdoor living areas can be integrated into homes in even the narrowest lots. You'll see expert design, carefully selected features and furniture create exciting indoor-outdoor spaces.

Delineation of spaces through mixed materials. Designers are shaking things up in 2019 with a variety of textured elements to elevate the style of a home. Homes will have better defined spaces, both outdoor and in, with mixed materials like stone or brick.

(Article continued on page 9)

In This Issue ...

- Parade of Homes Builder & Sponsorship Info
- OHBA: The Gift That Keeps Giving
- Legislative News Update
- NOW is the Best Time to Focus on Your Lawn

Building Code Changes Meeting Info & More!



Kenneth Cleveland	1,068*
Mary Felton	449
John Sumodi	249
Andy Leach	130.5
Bob Knight	94.5
Mark Zollinger	30
Doug Leohr	29
Ed Belair	7
Greg Thomas	6
Dave LeHotan	6
Mike Hudak	4
Ted Curran	3
Rex Gasser	2
Jeremy Krahe	2
Ray DiYanni	1.5
Chris Chatterelli	1
Sean Smith	1

Above list has been updated via the most current NAHB Spike Club Roster Report *Current Life Spike status



EXECUTIVE VICE PRESIDENT'S COLUMN

By Vincent J. Squillace, CAE **Executive Vice President**

THE GIFT THAT KEEPS GIVING

Maybe better to say the 'value that endures.' That sums up a big part of what OHBA is all about. As you know, our major mission and dedication is to represent the needs and concerns of the industry before state government tribunals. We all are aware of the need to be near the statehouse, lest suffer the consequences. A value reminder recently occurred at the Ohio Supreme Court.

At issue was a section of state law that imposed a 30-day limit within which a local planning commission must act on a properly submitted plat for development. This has long been an area of concern. In a recent case, an Ohio municipality acknowledged the law but argued it does not apply to them; in their opinion, they can do as they wish with land development. The affected property owner asked OHBA to provide a supportive brief before the court. We gladly agreed.

Unfortunately, the original party for the property owner failed to meet a deadline to submit their brief. Thus, the only party left was OHBA. OHBA Director of Legislative Affairs Kris Klaus Sours appeared and presented compelling testimony for land developers across Ohio. For those who have had the unfortunate luck of being in court, you know the aggravation and great expense. But on your behalf (and many others) OHBA WAS THERE.

Also, the Ohio law in play was written and supported by OHBA in the past century, (1985). Working with OHBA Past President Jay Buchert, we argued for and won this key development language clearly stating that a planning commission must approve a submitted plat that is in accordance with local rules. This is the gift that continues to positively influence the ground rules favoring land developer's property owners in Ohio.





Formerly Medina County Title Agency, Inc. Locally owned and operated since 1967.

748 N. COURT ST. • MEDINA, OH 44256

Table Contents

Page(s)

Cover: Top Design Trends for 2019Cover,9
Spike Club Update2
OHBA: The Gift That Keeps Giving2
2019 Dates to Remember
ED Letter / Board of Directors/Trustees
Member News / Parade Date Change Info7
NOW is the Best Time to Focus on Your Lawn9
Building Code Changes Meeting – What You Need to Know - Wednesday, May 110
Parade of Homes – Builder Information11
Legislative News / State Rep Request12
Parade of Homes - Associate Sponsorship Information13
NAHB Savings at a Glance14

Professional Tools for our Members

The HBA has the professional business tools you need for home sales. The MCHBA Home Construction & Limited Warranty Agreement packages are available at the office for only \$35 each. Or if you have your own contract and you just need the Warranty, the warranty and folder are available for just \$25. We encourage you to use these tools for your protection, peace of mind and they make a great resource tool for your customers to keep all their



pertinent home buying paperwork together. Call the HBA office and order your professional tools today.



June 1-16, 2019 Spring Parade of Homes - NOTE DATE CHANGE -

watch your email for more info. Some information in this issue of Building Blocks.

September 12, 2019 MCHBA Annual Golf Outing at Shale Creek watch your email for more info.

From the Executive Director

Members and Friends:

It appears that 2019 is shaping up to be a strong year for residential construction in Medina County. Weather is breaking and activity seems to be growing throughout the county.

That being said, I would like to reach out to our Associate members in regards to the Parade of Homes. Your past Parade Sponsorship support continues to be unprecedented and provides the Association additional funds to even better promote the event and the homes entered. Our continued belief is ... the Parade of Homes is a win/win for ALL our members. The more homes our builders build and sell, the more supplies, products and services are needed for those homes. I hope you'll consider supporting this event. More details are in this newsletter as far as what you can expect as a Parade sponsor.

Builders - get assembled and get ready to have a highly successful and explosive event this year. With a later date, I expect it will relieve some of the past anxiety and roadblocks we've experienced with inclimate weather. I look forward to an outstanding event this spring!

Respectfully:

Dave LeHotan Volunteer Executive Director





HUNGRY FOR SUCESS? WE'LL GET YOU RESULTS!

RARE.UNIQUE.SKILLSET.

SLEEK.FAST.RESULTS.

POWERFUL.MESSAGES.

INTELLIGENT.MARKETING.

RESOURCEFUL.APPROACH.

UNCOMPROMISING.QUALITY.

PO BOX #1105 | MEDINA OH 44258-1105 1025 COLUMBIA RD | VALLEY CITY OH 44280 330.723.4324 | 330.483.0075 | www.idcreativeltd.com



Board of Directors

Michael Hudak, President Jeff Barnes Jake Berger Douglas Krause David LeHotan Michael Martin Jim Owen Rob Root



Mike Hudak Douglas Krause John Sumodi

Committees

Safety & Training Sales & Marketing Government Affairs Building Codes Subdivision Regulations Membership Parade of Homes

NEW: 3991 N. Jefferson Street (behind Kohl's - north most end of Jefferson Street) | *Medina*, OH 44256 Phone: 330/725-2371

www.medinacountyhba.com moreinfo@medinacountyhba.com cathyb@medinacountyhba.com

Your MCHBA member dues also cover these memberships:



STOUFFER REALTY, INC.

Serving all your real estate needs



LOTS & ACREAGE **BATH TOWNSHIP - Revere** Schools

392 E Bath Rd: 5.6 acres in Cuyahoga Falls. 2 parcels (approx. 4.5 acres combined) w/ approx 340' frontage on Bath Rd., zoned R-5.1 parcel (approx. 1.1 acres) w/approx. 115' frontage on Graham Rd, zoned MU-4. Please do not trespass. Call agent to walk property. \$700,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616.

Lot 45 Ira Rd: Build your dream home. Large 2.28 acre heavily wooded lot w/matured treees. Located near the Cuyahoga Valley National Park. Reverse LSD. \$125,000. Gina Luisi 330-814-4747, Gary Stouffer 330-835-4900.

681 - S/L 29 Trellis Green Dr., Akron: Private lot in Arbour Green Dev. w/ frontage & possible walk-out basement. Wooded in front & open at the back w/ beautiful views. Has city sewer. \$113,999. Gary Stouffer 330-835-4900.

BRECKSVILLE

7273 Canyon Point Circle: Build your dream home on this 1.26 acre lot. 164x386 surrounded by lush & beautiful Cuyahoga Valley National Park. \$188,500. Gary Stouffer 330-835-4900.

COPLEY

209 V/L Rothrock Rd: Approx. 1.43 acre commercial lot near Montrose shopping. Flat land. Minimal trees & a driveway. \$149,000. Gary Stouffer 330-835-4900.

4520V/LMedina Rd: 2.21 acre commercial lot across from Akron General Wellness Center. Water & sewer available. \$300,000. Gary Stouffer 330-835-4900.

CUYAHOGA FALLS

412-432 E. Bath Rd: 2.08 acre parcel of land on E. Bath Rd. Zoned R-5. There are 2 homes on property. Please do not trespass. Call agent for showing. \$250,000. Matt Stouffer 330-814-4616, Gary Stouffer 330-835-4900.

HINCKLEY

IR

The Trails at Redwood Falls: Located where the old Skyland Golf Course once stood. Conservation development will have 97 parcels, walking trails, club house & 5 lakes. City water & sewer. Robin Pickett 330-322-3181

The Hollow at Willow Lakes: 47-acre new development with city water. Over 20 2-acre homesites. Call today to build your dream home with Legacy-Carrington Builders. Robin Pickett 330-322-3181.

KENT

4980 St.Rt. 43: Approx. 2.45 acres in Brimfield Twp, currently used as a garden center. 160' frontage on St.Rt. 43. \$386,000. Gary Stouffer 330-835-4900.

LIVERPOOL TOWNSHIP

The Estates at Rim Rock: Spectacular 2-3 acre homesites on secluded cul-de-sac streets in peaceful country setting. Only 3 lots left. Robin Pickett 330-322-3181.

NORTON

V/L Knecht Ave & Carl St: Nearly 1 acre, level corner lot adjacent to Loyal Oak Park vet private with mature trees. Requires well & septic, with gas & electric available on Carl St. Home can face Carl St. or Knecht. Bring vour own builder. \$37,500. Ryan Shaffer 330-329-6904.

RAVENNA

V/L Emerald Pkwy: Approx. 120 wooded fairly flat acres in City of Ravenna zoned R-4. Original approved plan was for 300-400 units w/large pond/wetland area in middle of property. \$875,000. Gary Stouffer 330-835-4900.

RICHFIELD - Revere Schools

Lot 33-A Briarwood Rd: Approx. 1.36 acre corner lot across from National Park. Wooded, fairly flat w/slight rise from street. Well & septic needed. Per County Health Dept., lot is only approved for 2-bedroom home. \$59,995. Gary Stouffer 330-835-4900.

www.StoufferRealty.com

WWW.STOUFFERREALTY.COM

Stow / Hudson 330-564-0711

Akron / Fairlawn 330-835-4900 Chagrin Falls / Solon 440-247-4210 Strongsville / Brunswick 440-238-1002 Kent / Brimfield 330-677-3430 Jackson / Green 330-896-1606

Brecksville / Broadview Heights 440-526-6700

Glencairn Forest: Lots ranging from \$75,000 to \$255,000. Breathtaking views. Scenic waterfalls, babbling brooks, lakes, stunning homes. Water/sewer, tennis courts, playground. Easy access to 77 & 271. Laura Horning Duryea 330-606-7131, Gary Stouffer 330-835-4900.

V/L Brecksville Rd: 3.36 acres w/water & sewer available. Limited industrial/office. \$230,160. Gary Stouffer 330-835-4900, Linda Manfull 330-283-0851.

SHARON TWP - Highland Schools

1508 Medina Rd.: 3.25 acres. Commercial land. Zoned C2. \$249,000. Robin Pickett 330-322-3181, Gary Stouffer 330-835-4900.

Bonnie Glen - Beautiful lots ranging from 2 to 4 acres with ravines, woods & open landscape. Spectacular development to bring your own builder & build your dream home. Robin Pickett 330-322-3181, Gary Stouffer 330-835-4900.

STOW

2815-2845 Graham Rd: 4.38 wooded acres perfect for dream home. Zoned R-3.2 rental homes on property currently at \$500-\$600 monthly (month-to-month). \$186,000. Matt Stouffer 330-814-4616, Gary Stouffer 330-835-4900.

UNIONTOWN

3663 S. Arlington Rd: Over 4 acres of commercial land with 194' frontage on S. Arlington Rd. & Fortuna Dr. Zoned B-3. Utilities at street. Convenient to I-77 & shopping/retail. \$450,000. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616.

WADSWORTH

V/L Sharbrook South Rd: 2 lots available in Highland SD. 5+ acres & 7+ acres. Available separately or as one 12+ acres to create your private hideaway. Gary Stouffer 330-835-4900, Matt Stouffer 330-814-4616.

599 Brentwood Way S/L 17: Highland LSD. 2.84 acres on cul-de-sac, well, septic. \$175,000. Gary Stouffer 330-835-4900.



Building Relationships.

As a contractor, you need more than a bank. You need a partner. At Westfield Bank, our goal is to establish strong relationships with builders. And since we're a community bank, we develop lending products tailored to your market. Most importantly, our local decision-makers get you answers fast to keep the job moving.

Give us a call and let's start building towards the future.

Construction loans • Lot loans • Jumbo loans Purchase or refinance loans



800.368.8930 westfield-bank.com

Mortgages are originated by Westfield Bank, FSB (NMLS #507706). All loans are subject to credit review and approval.





Member News

Renewed Builders

Gatliff Building Company – Wadsworth Kaufhold Construction, Inc. – Strongsville Modern Home Concepts, LLC – Wooster Old World Classics, LLC – North Canton Windridge Homes Limited – Medina

Dropped Members

Charis Homes LLC – North Canton Thomas Properties & Construction – Medina



Renewed Associates

Clement Construction, Inc. – Brunswick Gene's Refrigeration – Medina Homestead Insurance Agency – Brunswick Lewis Land Professionals, Inc. – Wadsworth Progressive Poured Walls – Hinckley Rolling-Hocevar, Inc. – Medina TGC Engineering, Inc. – Sharon Center Yorktowne Heating & Air Conditioning – Medina

Know someone interested in joining the Medina County HBA? Doing business with companies that **aren't** members? They should be! Call Cathy Brown and she will mail a member packet (330.725.2371) or have them visit us online and download a member application.

Members ...

Remember, whenever possible, always try to do business with and support our Parade Sponsors and support your Medina County HBA & local community!



NOTE: Parade of Homes dates have changed to Saturday, June 1 through Sunday, June 16.



KITCHEN, BATH & LIGHTING DESIGN CENTERS ARE OPEN TO THE PUBLIC.

Call the Medina (330.764.3882) Design Center to schedule your free lighting, plumbing or cabinetry consultation. Visit us at www.wolffbros.com for more information.



YOU SHOULDN'T HAVE TO KNOW A THING ABOUT YOUR HVAC SYSTEM. OTHER THAN YOU HAVE ONE.



With the #1 rated heating and cooling brand, you can think about more important things. Like everything.

*In July 2016, readers of a national product testing and research magazine rated American Standard Heating & Air Conditioning's air conditioners and heat pumps as the most reliable brand among leading manufacturers.

BUILT TO A HIGHER STANDARD"

American Standard

HEATING & AIR CONDITIONING

To find a dealer in your area visit: americanstandardair.com

OR call: 800-879-6533 and ask for a Wolff Bros. Supply Heating/Cooling Specialist.



Proudly Distributed by:

(Design Trends for 2019 – Continued from front cover)

Indoor/outdoor connections. Easy physical and visual connections with outdoor spaces is enticing and generates an abundance of nature light and ventilation. The seamless flow of indoor and outdoor space is a trend gaining momentum each year.

Mid-century modern and modern farmhouse. Bringing out a home's original character is a style that is



sweeping the nation. Mid-century modern homes have a warm and inviting living space with large windows and open design concepts. The popular modern farmhouse incorporates natural wood beams, large sinks and barn doors.

Multigenerational living. Overall, this trend is about creating a home to accommodate multiple generations living under one roof. Floor plans and



design elements allow for all household members to gather comfortably in living spaces. You'll notice suites and transition spaces capable of quickly transforming into bedrooms.

Stairs as a focal piece. Known more for utility in a home rather than design, stairs are taking a life of their own. Homes this year will have stairs with fine detailing, unique materials and one-of-a-kind designs. Stairs and rails are available in an array of styles and are suitable for any budget.

For more information about the latest designs to enhance your home or to find a builder in your area to create the new home of your dreams, contact the Medina County Home Builders Association at 330-725-2371.



NOW is the Best Time to Focus On Your Lawn

By Dave LeHotan, Executive Director Medina County Home Builder Association

Everyone knows the importance of making a good first impression. When it comes to your home exterior, your front lawn is a feature people tend to notice. A well-maintained lawn enhances your home's curb appeal and helps sustain and strengthen overall home values throughout the neighborhood.

With the spring season in full swing, now is the perfect time to focus on your lawn. Preserving a lush and healthy lawn involves mowing, hydration, fertilization and overseeding.

Mowing

Know what type of grass variety makes up your lawn to select the appropriate height to mow. You can strengthen the roots of your grass by cutting off the top third. If you cut your lawn too short, your grass is susceptible to weed infestation. To keep your grass straight and strong, change direction each time you mow. Put the rake away. Grass clippings and leaves are full of nutrients and reduce your need for fertilizers.

Hydration

An inch of water per week, through rainfall or in combination with irrigation, will produce a verdant lawn. The amount of watering your lawn needs depends on seasonal changes, sun and shade. Plus, many states, municipalities and HOAs have specific rules regarding when and how much residents can water their lawns. The best time to water your lawn is in the early morning or early evening. Generally, there is less wind and heat during those times of the day. Water will penetrate the soil and generate less run-off.

Fertilization

Fertilization encourages leaf growth, reduces weeds and protects the richness of the soil. The amount of nutrients from fertilizer needed depends on the type of grass you have. Apply fertilizer based on your grass variety to avoid damaging your lawn. Most fertilizing packages will provide details on how and when the apply the material. Any unused fertilizer is effective for one year if the material is stored in a sealed container located in a cool, dry place.

Overseeding

Lawns with bare areas can benefit from overseeding. This technique adds grass seed to an existing lawn. New grass installation is recommended if more than half of your lawn is in poor condition. Before overseeding, determine the underlying cause of your yard damage such as weeds or insects to prevent further lawn destruction. The type of seed needed to improve the density of your lawn depends on the variety of grass in your yard.

Taking steps to energize your lawn will renew the look of your home. Following these lawn care ideas can make the grass greener on your side of the neighborhood.

To learn more, contact the Medina County Home Builders Association for a knowledgeable contact expert on lawns.



WHAT YOU NEED TO KNOW

DATE: Wednesday, May 1, 2019

TIME:

Weullesuay, May 1, 20

LOCATION: Williams on the Lake 787 Lafayette Road, Medina Lunch provided (Sandwich Wrap, Chips, Cookie & Bottled Water

Noon - 1:30pm

- FEE: \$10 / Person
- SPEAKERS: Inspectors from: Medina Co. Building Dept., Medina Co. Health Dept. & the Cities of Medina, Brunswick & Wadsworth



Changes to Ohio Code

With substantial changes to Ohio residential building codes, the Medina County Home Builders Association is holding an informative meeting with our local inspectors to discuss the upcoming building and plumbing code changes that will be **in effect July 1, 2019**. Inspectors will provide detailed information on what you need to know to comply with these changing codes and be on hand for any questions you may have regarding the changes.

Sponsorship Opportunity

We are offering a sponsorship opportunity for associate members to be recognized at this important meeting for an investment of \$100. Sponsors will receive one free lunch. Contact Cathy Brown if interested (details below).



Please RSVP your planned attendance and number attending to cathyb@medinacountyhba.com or via phone at 330-725-2371 by or before Friday, April 19.

MEDINA COUNTY Home Builders Association

2019

SCATTERED SIT

BUILDER MODELS

The Real Question is ... Why Wouldn't You Be?

To Be Or Not To be

MEDINA COUNTY

PARAD

OF HOMES

If you plan to build and sell homes in Medina County, you can't afford to miss the perfect opportunity to get maximum buyer visibility, potential buyers and fill your pipeline. Here's why ...

1) Most builder members *are not in a financial position* to invest these marketing dollars for their company alone;

2) Last 3 years' Parades yielded *over \$32 million collectively* in gross sales for participants (lots, models and to-be builts);

3) Our Financial Forecast *predicted an outstanding year for residential construction* so there's no downside; and

4) You won't find *a better marketing value* for promoting new home construction in Medina County.

PARADE DETAILS

DATES:	Sat., June 1 st – Sun., June 16 th
HOURS:	Sat & Sun ONLY 12-5 pm, closed Mon-Fri
INVESTMENT:	\$1,500 per model, discounted price of \$1,200 per model for multiple homes from same builder <i>(credit</i>

cards accepted)

Planned Media Promotion / Advertising / Marketing:

- Virtual tour / tab / map online (each model has its own page & links)
- Advance Ohio (targeted online marketing)
- The Plain Dealer (print ads)
- Sun News (editorial, online and print ads)
- The Post (*editorial and print ads*)
- Beacon Journal (editorial, online, print ads)
- Cleveland.com (online ads)
- Homes.Ohio.com & potentially more (media mix dependent on budget)

Participation Deadline:

Monday, April 29, 2019 (for fees, entry form, floorplans & photos – Pre-Parade Safety Inspection Form will be signed during inspection)

For more info or to get your Parade Entry Form, contact Cathy at the HBA office – 330-725-2371 or via email at cathyb@medinacountyhba.com.



Legislative



OHBA'S SUPREME EFFORT -THE BUCHERT RULE

OHBA's Director of Legislative Affairs, attorney Kris Klaus Sours, presented compelling testimony in an effort to protect all Ohio builders and developers this week. In Wesolowski vs. Broadview Heights Planning Commission; an issue before the court would have nullified a critical time element and mandate regarding approval of plats. The City argued such limitations do not apply to municipalities and they may do as they wish when reviewing development plats.

Current law, Ohio RC 711.05, states plats must be acted on within 30 days. OHBA, working with OHBA Past President Jay Buchert, further amended the statute in the late 80's to require if a plat is submitted in accordance with existing regulations; the plat must be approved.

The current dispute began in the Cleveland suburb where the city failed to meet the statutorily imposed limit to act on a plat. The city objected and took the issue to court. The property owner prevailed at the Common Plea and Appeal court levels. The Supreme Court took the case.

Counsel for the property owner missed a filing deadline and their brief was rejected. Prior to the rejection, property owner's counsel, aware of our interest in such issues and reputation, requested we file an amicus. We agreed and timely filed our brief. As we have done in other cases affecting the industry, we urged the Court to rule for the property owner.

Our brief and oral arguments center on the importance of a predictable and reasonable regulatory framework in the law, as stated, which should be upheld. Our petition to appear was approved. Had we not filed an amicus, no other person would be able to provide arguments in this case.

Kris gave compelling arguments in the case which can be seen here https:// www.ohiochannel.org.

OHBA's main mission is to advocate on behalf of the industry before all levels of state government. We are the only association to do so on a full-time basis for builders, remodelers and land developers. Please note, that no other industry or professional association asserted themselves in this important case. The law in question impacts all land development; whether residential, commercial and industrial.

Once again, we responded, as needed.

OHBA TO MAKE HISTORIC FIRST TIME APPEARANCE BEFORE SUPREME COURT

The Supreme Court of Ohio recently granted OHBA the opportunity to appear before the court and argue for affirmance in Gloria Wesolowski v. Planning Commission, City of Broadview Heights, et al. This was unexpected in that the original party representing the property owner waived their right to appear on a technicality. OHBA previously filed an amicus brief on behalf of the property owner, and after filing a motion for leave to appear was duly recognized by the court and allowed to make arguments before them.

As the chief advocate for the industry on behalf of our federation, OHBA has appeared many times before governors and legislative leaders, but this is a first to physically argue on behalf on our industry concerns before Ohio's highest court. The case is vitally important, as it would affirm that subdivision plats must be acted on by local government within the 30 day time limit, as set out in Ohio law. The municipalities argue the time limit does not apply to them. Our amicus argued on behalf of property owners that it does. Both the trial court and appeals court agreed, and found in favor of the property owner. The matter now sits before the Ohio Supreme Court.

SAVE THE DATE SUMMER BOARD MEETING

OHBA Summer Board of Trustees Meeting is scheduled for June 12th at Hancock Hotel in Findlay, Ohio.

State Rep's Request, Thursday, March 21, 2019

If you can, please respond to this Legislative Alert.

"The proposed new "waters of the U.S" rule is an important victory for our members, but we need your help now. Please take a moment and forward this important action alert to your members; we need every builder, affiliate, and associate to take action by contacting the EPA and Army Corps of Engineers today and tell them they support this new rule. This revised rule will save home builders that rely on a predictable permitting process time and money. It will also protect our nation's waterways.

Randy K. Strauss

Ohio State Rep to NAHB 1025 Milan Avenue | Amherst, Ohio 44001 **ph: 440-984-2575 | cell: 440-935-2929** *randykstrauss@aol.com*

MEDINA COUNTY SCATTERED SITE PARADE OF HOMES 2019

It Takes Teamwork

to Hold a Successful Parade!

And, quite frankly, to be successful in this business, you NEED to participate!

1) You work with builders; 2) the Financial Forecast predicts another outstanding construction year, and 3) fellow builder members building and selling homes helps you and your business prosper – you can't afford not to participate. In fact, the last three years of Parades yielded *over \$32 million* collectively in home sales and we expect this trend to continue in 2019.

What's in it for you? *Great visibility* ... here's the lowdown:

- Your business name and logo on the MCHBA website as a supporter of the event
- Your logo on the MCHBA website links to your website
- Your name listed in all press releases submitted to the print media
- Your logo on the map/model handout (printed and online)
- Listed in Building Blocks as a Parade sponsor for 3+ months
- FREE 1/6 page ad 3 times in Building Blocks (size upgrade available)



PARADE DETAILS

DATES: Sat., June 1st – Sun., June 16th

HOURS: Sat & Sun ONLY 12-5 pm, closed Mon-Fri

SPONSORSHIP: \$500 – You are a part of everything listed. Want to do more? Contact the HBA directly.

Planned Media Promotion / Advertising:

Virtual tour / tab / map online (each model has its own page & links); Advance Ohio (targeted online marketing); The Plain Dealer (print advertising); Sun News (editorial, online and print advertising); The Post (editorial and print advertising); Beacon Journal (editorial, online and print advertising); Cleveland.com (online advertising); Homes.Ohio. com & potentially more (dependent on budget)

Participation Deadline: April 29, 2019



Call 330.725.2371 today or email Cathy Brown at cathyb@ medinacountyhba.com. Don't miss this opportunity!



Savings at a Glance

nahb.org/savings

<u>Amazon Business</u> - Create an Amazon Business account and gain access to the NAHB Amazon store which offers recommended products tailored to your industry's needs while unlocking additional business savings. Sign up here, <u>amazon.com/NAHB</u>

Kabbage® created a new way to provide flexible access to small business financing. They use an online application to provide a quick decision. Kabbage.com/nahb has provided access to over \$5 billion in funding."

FCA US LLC - A \$500 cash allowance for members, employees and household family members. This offer is good toward many new models in the Chrysler, Dodge, Jeep®, Ram or FIAT® vehicle lineup and is stackable with most current local or national incentives. Visit <u>nahb.org/fca</u> to learn more.

Lowe's - Visit LowesForPros.com/NAHB or call 877-435-2440 and register to save 2% on your Lowe's Accounts Receivable (LAR) or Lowe's Business Accounts (LBA) purchases and free delivery on purchases over \$500. Save an additional 5% every day at the store when you mention the 5% at time of purchase and when using your LAR or LBA.

<u>General Motors</u> – General Motors is proud to offer NAHB Members a Private Offer of up to \$1,000 on your next Chevrolet, Buick and GMC vehicle. Visit <u>nahb.org/gm</u> to learn more.

<u>Ticket Monster – NEW!</u> MemberDeals is pleased to offer entertainment and travel discounts for both regional and nationwide attractions and events to all NAHB members. Access exclusive savings on movie tickets, theme parks, hotels, tours, Broadway and Vegas shows & more. Visit <u>memberdeals.com/nahb</u> to learn more!

Nissan/Infiniti Commercial Vehicles – NEW! Nissan North America presents NAHB Members, their employees and HBA staff with a program allowing exclusive incentives off various Nissan and Infiniti vehicles. You can save thousands! Learn more at <u>nahb.org/Nissan</u>

<u>UPS Savings Program & YRC Freight</u> - UPS discounts of up to 36% on a broad portfolio of shipping services. Savings of at least 70% on lessthan-truckload shipments 150 lbs. or more with UPS Freight and YRC Freight. Visit <u>1800members.com/NAHB</u> or call 1-800-MEMBERS (800-636-2377) for more information.

GEICO - Exclusive NAHB discounts for members on auto insurance. Visit <u>geico.com/disc/nahb</u> or call 800-368-2734. Mention NAHB for auto, homeowners, and commercial auto quotes.

<u>2-10 Home Buyers Warranty</u> - Visit <u>2-10.com/NAHB</u> or call 855-280-1328 to receive exclusive access to discounts on select products, including the Builder Backed Service Program and the systems and appliances warranty.

<u>TSYS</u> - Payment solutions with average savings of 16% per year. Web/mobile tools, credit card and eCheck processing and more. Free "Savings Analysis" call 800-613-0148 or visit <u>tsysassociation.com/NAHB</u>.

Dell - Up to 30% off on all Dell computers. Call 800-757-8442 and Mention NAHB or visit dell.com/nahb.

<u>ConstructionJobs.com</u> - NAHB offers a recruitment tool to all NAHB members in their search for new employees. NAHB members enjoy a 20% discount off standard rates. Visit: <u>nahb.org/en/members/member-discounts/archived-webpages/nahb-career-center.aspx</u> to connect with top talent and top employers in the construction industry today.

Hertz - Up to 20% off on rental cars and FREE Gold Plus Rewards membership. Visit <u>hertz.com/nahb</u>, or call 800-654-2200 and use CDP# 51046.

Avis - Up to 25% off car rental base rates and FREE Avis Preferred Service membership at avis.com/nahb, or call 800-331-1212 and use AWD code G572900.

Budget - Up to 25% off car rental base rates and FREE Budget Fastbreak at <u>budget.com/nahb</u>, or call 800-283-4387 and use BCD code Z536900.

<u>Office Depot</u> - Office Depot – Save up to 80% in-store or online. Free shipping on orders of \$50 or more. Visit <u>www.officediscounts.org/NAHB</u> or call Jeremy Kirkland for assistance with your business account; 855-337-6811 Ext. 2897

Omaha Steaks - Save 10%, in addition to any online specials. OSincentives.com/promo/nahb

FTD - 20% off floral arrangements and gifts at ftd.com/nahb or call 800-SEND-FTD use code 17421.

Houzz – Free access to the concierge service, instant approval into the Houzz Trade Program giving trade-only discounts up to 50% off, plus special discounts on local advertising. Visit houzz.com/NAHBmembers



CARTER Lumber

At our Kitchen & Bath Showroom in Medina, we have everything you need to complete your next kitchen project!

We take the worrying out of planning and choosing everything for your perfect kitchen or bathroom, from the smallest to the most important details. You'll save money over the big box stores, and we have the expertise and product knowledge to help you complete your project. Service, quality, and design is what sets us apart. Our Specialists offer the best in service, space planning and design knowledge in the industry.

Carter Lumber has all of your design needs covered!

When you're ready to take on your kitchen or bath project, we'll be ready to give you the beautiful, functional space you've been dreaming of.

Brand New Full-Selection Design Center.

Conveniently located next to our Kitchen & Bath Showroom, our new full-selection Design Center will be your one-stop shop for all your project needs!

Cabinetry, Fixtures, Countertops, Doors, Trim, Hardware, Islands, Backsplashes, Windows and more!



MEDINA 3725 MEDINA RD. SUITE 108 MEDINA, OH 44256 (330) 725-6760

AKRON

172 N. CASE AVE. AKRON, OH 44305 (330) 784-5441

SOLON

6199 S O M CENTER RD. SOLON, OH 44139 (440) 248-5355

ELYRIA

41625 GRISWOLD RD ELYRIA, OH 44035 (440) 934-5266

carterlumber.com