



## Get The Most out of Your 2024 Membership ... Get Involved!

You get out of anything what you put into it ... that's why the Medina County Home Builders Association provides its members with a wealth of opportunities to not only become more knowledgeable in the industry, but to meet, greet and work with fellow members. Experience demonstrates people do business with people they like, know and trust ... Here are the activities and events you can expect and plan for throughout 2024 (and potentially more):

### EDUCATION | MARKET WATCH

**Annual Financial Forecast** - January 17, 2024

This event offers members an inside peek as to what to expect from the experts who study the economy and are in the know. You meet and mingle with other members in an informal, friendly setting during the meeting. It's the perfect way to plan for success - every year and have an idea of what's ahead and how to plan!!



### Annual Golf Outing - August 29, 2024

This event is one of most 'highly anticipated' events of the year. A fun day of golf at Bunker Hill in Medina with friends and members is just what the doctor ordered. Play golf, bring your friends (non-members welcome), sponsor a hole (and offer a fun t-box game), donate a prize, enjoy dinner - we even offer 'dinner only' for those who don't golf. It's the perfect time to relax and network with your fellow members and meet new friends. Golf packages include a box lunch, 18 holes of golf, prizes and dinner.



### MEMBER MARKETING OPPORTUNITIES

**Parade of Homes** - held May and October

These shows are MCHBA's biggest annual builder events offered. The Parade provides builders the opportunity to showcase their construction expertise to consumers and share features, trends and exciting new products available in today's residential market. Builders enjoy the advantage of increased marketing and advertising the Parade offers, often more than most builders would spend individually. Past experience has proven builder participants typically land more work, find new customers and fill their pipeline with future projects which helps all members - builders and associates alike. Parade dates are subject to change and are held when enough participants commit. 2024 Planned dates are May 4-19 and October 5-20, weekends only. Check with the HBA for final confirmation.



## SOCIAL/NETWORKING EVENTS

### **Social Outings** - held 3+ times a year

We're holding our annual **Topgolf** outing **February 15, 2024**. This event has been a total blast and is held at the perfect time to get out of the winter rut and warm up for the upcoming golf season. It's also an ideal time to enjoy a fun day with friends.



Our Fall **Hill 'N Dale shooting event** will be **September 5, 2024**. What an outstanding opportunity to see one of the finest private clubs in the country and enjoy a little competition. Past participants have raved about this event.



Our last scheduled annual event is **Bourbon/Wine Tasting & BBQ Night** at on **October 25, 2024** at Amy's Arbors Rustic Party Center in Valley City. Delicious BBQ fare provided by Mission Barbecue and 4 outstanding bourbons to be tasted. Cash bar available. Win a bottle of bourbon!



Note: All events are open to members and non-members and are a perfect way to recognize your staff, treat your vendors, bring your customers and enjoy with family members. We're always looking for fun new ideas so if you have any, please reach out and let us know.

## BOARD PARTICIPATION

### **Temporary Annual Board Positions for an Associate & a Builder Member** - one-year terms

Want to be part of the leadership of this organization? We encourage members to consider serving a one-year term on the Board - one Associate member and one Builder member each year. There's no better way to learn first hand, get involved and make a difference. Ask a current Board Member for more information and jump in with both feet.



### **Sponsorship Opportunities** - Associates can participate in most events through support

Most member events offer associates the opportunity to get involved in a variety of ways including supplying products and/or services and potentially sponsoring the event to help the events be more successful through increased marketing and advertising. As a member, you will be contacted regularly by the association with information on upcoming events through direct emails and announcements at other events. To support our community, a portion of the proceeds for each event will be donated to a local charity.



When networking, one builds a professional circle that can expand to include other circles. It's often said "never underestimate the power of your network," and this rings true as our networks are incredibly valuable resources in today's world. There is so much you can gain and that you can provide through connections.

**So Get Involved & Make Your Membership Count!**