

Building BLOCKS

September 2021

Building Blocks
Supporters

All Construction
Services

Carter Lumber

ID Creative

Group Ltd.

Stouffer Realty,
Inc.

Transfer Title
Agency



www.medinacountyhba.com



Fastest Home Building Activity Continues in Suburban, Exurban Communities

Residential construction continued to shift toward the suburbs and lower-cost markets, and this trend is especially pronounced within the multifamily sector, according to the latest Home Building Geography Index (HBGI) released today by NAHB.

During the second quarter of 2021, multifamily construction posted double-digit percentage gains in small metro core and suburban areas, while large metro areas experienced a decrease for multifamily building activity.

“The trend of construction shifting from high-density metro areas to more affordable regions, which accelerated at the beginning of the pandemic early last year, appears to be continuing,” said NAHB Chairman Chuck Fowke. “Lower land and labor costs, and lower regulatory burdens in suburban and exurban markets make it more appealing to build in these communities. And workers are increasingly flocking to these areas due to expanded teleworking practices and lower housing costs.”

(Cover Story – Continued on page 2)

In This Issue ...

LAST CHANCE – 2021

**Fall Parade of Homes
Participation**

**Annual Golf Outing Winners
and Sponsors**

**Get Involved - Get the Most
out of your Membership**

**Workers' Comp Solutions for
Ohio Employers & More!**



(Cover Story - Boost Lumber Production - Continued)

Ken Cleveland	1,079*
John Sumodi	326
Andy Leach	141
Bob Knight	97
Mark Zollinger	42
Mike Hudak	41
Doug Leohr	33.5
Russ Sturgess	29
Dave LeHotan	7.5
Ed Belair	7
Rex Gasser	3.5
Charlie Ash	3
Chris Chatterelli	2
Ray DiYanni	1.5
Sean Smith	1
Paul Spenthoff	1
Jeff Stuart	1
Ryan Suppes	1

Above list has been updated via the most current NAHB Spike Club Roster Report

*Current Life Spike status

The HBGI shows that multifamily residential construction grew by 14.3% in small metro urban cores and 25.5% in small metro suburban areas in the second quarter. In contrast, large metro core areas recorded a 0.5% decline.

"There was a marked increase in new apartment construction outside large metro areas as people have greater flexibility to live and work in more affordable markets," said NAHB Chief Economist Robert Dietz. "Similarly for the single-family sector, the HBGI data revealed that construction growth occurred more proportionally in these more affordable areas as well, while declining in terms of market share in the most expensive counties. However, overall single-family starts have slowed in recent months largely because of rising prices and limited availability of a broad range of key building materials."

The second quarter HBGI also examined the correlation between construction activity and housing affordability. Findings show that since the beginning of the pandemic, growth rates in multifamily construction have been flat in the most expensive housing markets and stronger in more affordable areas. In the segment defined as the "most affordable" regions of the country, multifamily construction posted a 48.3% gain since the second quarter of 2020.

Single-family home building has also experienced a shift toward more affordable markets, though not as pronounced as multifamily. Exurbs and outer suburbs of medium-sized cities accounted for 18.1% of single-family construction in the second quarter - a market share gain of 0.8 percentage points since the fourth quarter of 2019. And while the bulk (45.8%) of single-family construction occurred in core areas of large and medium-sized metros, that share has declined 1.2 percentage points for that period.



We carry ALL

The Products Your Customers Want!

Wetwall

Northeast Ohio's Leading Supplier & Installer of Quality Building Materials for Remodeling & New Construction

Garage Doors . Basement Waterproofing
Insulation . Gutters . Power Washing
Interior + Exterior Stone
Bars, Entertainment + Wine Cellars
Closet Shelving . Fireplaces . Mantels
Mirrors . Window Blinds . Shower Doors
Interior + Exterior Glass Railing Systems
Footlock Wall Bracing System . Window Wells
Energy Audits . Testing + More
NEW: Port-a-Johns . Silt Fence

ALL CONSTRUCTION SERVICES

945 Industrial Parkway N. | Brunswick, OH 44212
330.220.6666 | 1.800.220.9383
www.allconstructionohio.com



Building, Buying, Selling, Refinancing?

**Transfer Title is your
local Title Company!**

*Complete Real Estate Title &
Escrow Service Serving All of Ohio*

*Title Insurance Policies
Issued with Chicago Title
Insurance Company
& Old Republic Title*

Robert C. Skidmore, Esq., President
Lee T. Skidmore, Esq., General Counsel
Steven J. Swain, Vice President



Insuring Realty. Conveying Dreams.

Formerly Medina County Title Agency, Inc. Locally owned and operated since 1967.

748 N. COURT ST. • MEDINA, OH 44256

Mon. – Fri. 8:30 am – 5 pm
Evening/Sat. closings by appt.

Medina.....(330) 725-4214
Cleveland.....(330) 273-2943
Toll Free.....(800) 635-5512
Fax.....(330) 725-3145

www.transfertitle.com

From the MCHBA Office ...

Members and Friends:

Our annual golf outing was truly incredible. Our sponsors really stepped up to help make the event what it was and the golfers seemed to have a great time. I apologize there are no photos partially because all of our volunteers were busy helping. We will do better next year - I promise. See the winners and other information on page 13.

Builders - we need you and your homes to be part of our Fall Parade of Homes. Don't have a model ready? We offer the opportunity to enter a virtual home where you get everything a regular Parade models gets plus a virtual tour as well. That being said, If you're not able to participate, plan to participate in 2022 for our spring event. We are hopeful that construction product pricing will stabilize and even decrease in the coming months - fingers crossed.

We are also planning our Financial Forecast for mid January - date to be determined so watch for details on that. Enjoy the rest of our nice weather as snow is just around the corner.

If I can be of any assistance, don't hesitate to contact me. You are the lifeblood of our organization.

Susan Bloch

Table of Contents

	Page(s)
Cover: <i>Fastest Home Building Activity Continues in Suburban, Exurban Communities</i>	Cover,2
Spike Club Update	2
2022 Save The Dates	3
ED Letter / Board of Directors/Trustees	4
Member News.....	6
September: Associate Member Appreciate Month	6,11
Workers' Comp Solutions for Ohio Employers.....	7,8
US Dept. of Labor Protects Midwest Tank Cleaning Workers	8
Get the Most out of your Membership	9,10
OHBA Column: End of Summer.....	11
Builder Information for Fall Parade of Homes.....	12
Annual Golf Outing Results	13
Parade of Homes Sponsors Needed	14

2022 Save The Dates

January, 2022

Financial Forecast - Watch for more information, date and time. This is a NOT TO BE MISSED forecast for 2022!

February 8-10, 2022

**NAHB International
Builder Show - Orlando, FL
this year - register now!**

From the Executive Director

Members and Friends:

It was great to see so many of our members at our recent Annual Golf Outing at Shale Creek Thursday, August 19th. We sincerely appreciate all our member sponsors who have stepped up and supported this event. They are: Long Drive Sponsor - **Bridgeport Custom Homes**, Long Putt Sponsor - **Third Federal Savings & Loan**, Proximity Sponsor - **All Construction Services**, Box Lunch Sponsor - **Transfer Title Agency**, and Water Sponsor - **National Design Mart**. Our Par Level/Hole Sponsors include: **All Construction Services**; **Alpha Insulation & Gutters**; **Artisan Building & Design, LLC**; **Carter Lumber**; **Floorz**; **Homestead Insurance Agency**; **James Hardie Building Products, Inc.**; **Kingdom Title Solutions**; **National Design Mart**; **Owens Corning**; **Paramount Plumbing**; and **Stewart Title Company**. Your support is incredibly appreciated. We have sponsors that won't even be at the event this year and still sponsored - Wow!

We are still looking for Fall Parade of Home builders to participate. If you have a home ready or close to ready, this is your best opportunity to get the most visibility and future sales for your business. Email or call our office to get your Parade form and let's plan a great fall event.

Respectfully:

Dave LeHotan
Volunteer Executive Director



**MEDINA
COUNTY**
Home Builders
Association



**MEDINA
COUNTY**
Home Builders
Association

Board of Directors

Michael Hudak, President

Charlie Ash

Jake Berger

Jason Cassidy

Douglas Krause

David LeHotan

Michael Martin

Jim Owen

Rob Root

Trustees

Mike Hudak

Douglas Krause

John Sumodi

Committees

Safety & Training

Sales & Marketing

Government Affairs

Building Codes

Subdivision Regulations

Membership

Parade of Homes

NEW ADDRESS: P.O. Box #233

Valley City, OH 44280

Phone: 330/725-2371 or

330/483-0076

www.medinacountyhba.com

moreinfo@medinacountyhba.com

susanb@medinacountyhba.com

Your MCHBA member dues also cover these memberships:



**There's a lot of 'them' out there,
but only ONE you!**



We help you get noticed - in a good way!

p.o. box #233
valley city, oh 44280
ofc.330.483.0075
www.idcreativeltd.com

creative group ltd.

A NEW DAY IN REAL ESTATE IS COMING

Two legendary companies—Stouffer Realty and Berkshire Hathaway HomeServices have come together to create the region's best real estate company.

LOTS & ACREAGE

BATH

Lot 57 N Shore Dr: Beautiful setting on Crystal Lake. This 2.43 acre lot has about 350ft of lake frontage and 110ft of street frontage. The lot is mostly cleared with a few trees left on each side of property for privacy. Build your dream lake home today! **\$375,000.00, Matt Stouffer 330-814-4616, Gary Stouffer 330-805-6900. Pending.**

Autumn Lane: Private road leads to unique 2-acre lot providing quiet, very secluded setting. Buildable w/minimum 3-bedroom approved by Summit Co. Health Dept., can build 4-5 bedroom. **\$179,900. Bill Snow 330-990-0256.**

BRECKSVILLE

8310 Settlers Passage: This private 32-acres w/all utilities available at the street. Wooded entrance w/approx. 650' frontage, currently Zoned R-60 Single Family. Bring your own builder. **\$899,000. Matt Stouffer 330-814-4616, Gary Stouffer 330-805-6900.**

HINCKLEY

The Trails at Redwood Falls: Located where old Skyland Golf Course was. Conservation development has 97 parcels, walking trails, club house & 5 lakes. City water & sewer. **Robin Pickett 330-322-3181.**

KENT

5036 SR 43: Approx. 43 acres on SR 43. Zoned G-C General Commercial. Subject to new survey per Portage Co. Sewer/Water/Gas/Electric/Cable (Buyer's responsibility to verify accessibility, capacity, etc. on all utilities). **\$895,000. Gary Stouffer 330-805-6900, Tara Kleckner 330-289-1315.**

MEDINA

Blue Heron: Just 1 lot left. Walking paths, pool and tennis courts. City water and sewer. **Maryanne Phillips 330-714-3393, Robin Pickett 330-322-3181.**

3337 Old Weymouth Rd: Approx 18 acres in Medina Twp. Corner of Remsen & Old Weymouth. This property has it all, lush meadows, wooded areas of mature trees all leading you to the rippling river bordering the edge of the property. Build your dream home within your own nature park! Also has Pole Barn 32x80 / 2500sf and minutes from Rt 71. **\$390,000. Sharon Holderbaum 330-349-2599.**

MONTVILLE TWP.

NEW Windfall Estates: Highland Schools' newest fully improved residential development, Windfall Estates. Gorgeous wooded setting with walk out basement & cul-de-sac lots. Prices from the mid **\$400,000s. Robin Pickett 330.322.3181.**

NORTH CANTON

8215 Arlington Ave NW: Approx 74 acres in Jackson Township w/approx. 2,467' of frontage (on Arlington Avenue) and 1,377' deep on the North Side. Approx 1,000 ft. of frontage on Strausser Street. Large house on property built in 1861 offering more than 5,500 sq.ft. of living space, 5 bedrooms. Connected to the house is an office building with six separate office spaces and half bathroom. Four car detached garage and storage outbuilding on property. **\$1,975,000. Gary Stouffer 330-805-6900, Sarah Halsey 330-268-0102.**

RICHFIELD

Revere Schools

V/L Brecksville Rd: Approx. 32 wooded acres w/various possible building sites. Approx. 550' frontage. Topography is nicely rolling with slight slope from front to back. Approx. 5 acres is in the Village of Richfield with water/sewer and approx. 27 acres in Richfield Township. **\$470,000. Gary Stouffer 330-805-6900.**

STREETSBORO

8291 SR 14: Gorgeous land on corner of OH14 and Diagonal Rd. This land has several spots to build your dream home. 2 large ponds and tucked back into the woods for privacy. Over 2,400' frontage, possibility of building multiple homes or doing a lot split to create multiple parcels. There is a 2-acre parcel w/ frontage on Diagonal Rd. **\$555,750. Gary Stouffer 330-805-6900, Matt Stouffer 330-814-4616.**

V/L SR 43: Approx. 43.5 acres w/ approx. 682ft frontage on State Rt 43 & approx 1600 ft frontage on Kennedy Rd, zoned Rural Residential. **\$499,000 OR 33.5 acres for \$399,000 OR 13 acres for \$105,000. Gary Stouffer 330-805-6900, Sharon Holderbaum 330-349-2599.**

UNIONTOWN

3663 S. Arlington Rd: Over 4 acres of commercial land w/194' frontage on S. Arlington Rd. & Fortuna Dr. Zoned B-3. Utilities at street. Convenient to I-77 & shopping/retail. **\$450,000. Gary Stouffer 330-805-6900, Matt Stouffer 330-814-4616.**

www.StoufferRealty.com

Member News

September is Associate Member Appreciation Month

We'd like to thank all of our Associate members for being part of our association. The member companies listed with an asterisk (*) are or have been sponsors for our events. Alphabetically, these companies are:

Renewed Associates

Rex Gasser Electric, Inc. – Sterling
Mack's, Inc. – Valley City
Ron Kreps Drywall & Plastering
Co. – Youngstown
Sturgill's Drywall, Inc. – LaGrange
Transfer Title Agency, Inc. –
Medina

Renewed Builders

Bridgeport Custom Homes, LLC –
Sharon Center
Dwight Yoder Builders –
Uniontown
Lechko Brothers Construction
Company, Ltd. – Hinckley



**MEDINA
COUNTY**
Home Builders
Association

Support Your Association

Remember, whenever possible, always try to do business with and patronize our Parade Sponsors, your Fellow Members and support your Medina County HBA & local community!

84 Lumber*

Aaron Dolata Real Estate LLC - of Russell Real Estate Services

All Construction Services, Inc.*

Alpha Insulation & Gutters, LLC*

Berkshire Hathaway Stouffer Realty

Carter Lumber*

Clement Construction, Inc.*

Collins Excavating & Construction, LLC

Colonial Life Insurance

Costco Wholesale

Davey Resource Group, Inc.

Fifth Third Bank*

First Commonwealth Bank

First Federal Lakewood*

Floorz*

Galehouse Lumber Company*

Gene's Refrigeration, Heating & Air Conditioning, Inc.

Graves Lumber Company*

Great Lakes Portables, LLC*

Homestead Insurance Agency*

(Associates Appreciation Month – Continued on page 11)



Professional Tools for our Members

The HBA has the professional business tools you need for home sales. The MCHBA Home Construction & Limited Warranty Agreement packages are available at the office for only \$35 each. Or if you have your own contract and you just need the Warranty, the warranty

and folder are available for just \$25. We encourage you to use these tools for your protection, peace of mind and they make a great resource tool for your customers to keep all their pertinent home buying paperwork together. Call the HBA office and order your professional tools today.

Workers' compensation solutions for Ohio employers

Sedgwick is proud to deliver workers' compensation claims management and cost containment strategies to nearly 65,000 hard-working Ohio employers and have our endorsement.

Sedgwick clients annually save \$200 million in workers' compensation premium paid with the two highest performing savings options - Group Rating and Group Retrospective Rating.

- Group Rating - over \$4 billion in savings over the past ten years
- Group Retrospective Rating - over \$630 million has been earned by participants since implementation in 2009

Why partner with Sedgwick?

Personalized service

By imbedding our colleagues strategically throughout the state, we have established a stronger local presence and model for service excellence. We are able to respond quickly to service needs, as well as create operational efficiency.

Industry expertise

Our qualified team of colleagues provide expertise that is unmatched within the industry. The foundation of our staffing model results in the most experienced management team and staff in Ohio.

Claims management and hearing representation

We go beyond simple claims management to provide a consultative approach to strategies that will ensure compliance while improving efficiencies, outcomes and overall results.

Lower rates

Understanding your experience modifier (EM) is key in reducing your workers' compensation costs and measuring how your loss prevention and cost control practices stack up against the state average, as well as others in the industry.

Our clients average an experience modifier of .64 percent (36% below base) as opposed to the industry average of 12% below base. This 24 percent difference has a direct impact on your premium.

Enroll now!

Sedgwick has mailed your enrollment materials to you. Don't miss out on the opportunity to save significantly on your workers' compensation premium. For traditional group rating, Sedgwick must receive your enrollment by November 17, 2021. For group retrospective rating, Sedgwick must receive your enrollment by January 26, 2022.

Important reminders

Private employers:

- September 30, 2021 - BWC survey date for the 7/1/22 experience period

Public employers:

- September 30, 2021 - Drug Free Safety Program annual reporting deadline for the policy year beginning January 1, 2021
- September 30, 2021 – EM Cap and One Claim Program safety training requirement deadline
- September 30, 2021 - Last day to request a change in installment plan or estimated annual payroll for the 2021 policy period

If you have any questions regarding premium installments or the true-up process, contact our Sedgwick program manager, Bob Nicoll, at 330.418.1824.



US Department of Labor initiative seeks to protect midwest workers in tank cleaning industry

Region V OSHA, which includes Ohio, issued a press release announcing a Regional Emphasis Program (REP) for Transportation Tank Cleaning Operations (TTCO) hazards in the Workplace. The goal of this REP is to encourage employers to take steps to identify, reduce, and eliminate hazards associated with exposure to tank cleaning. The enforcement directive was issued on August 2, 2021. Prior to the initiation of enforcement, a three-month period of education and compliance assistance to the public will be conducted to support the efforts of the Agency in meeting the goals of the REP. During this period, OSHA will continue to respond to complaints, referrals, hospitalizations, and fatalities. Enforcement related to this REP will begin on November 2, 2021.

Workers employed in the transportation tank cleaning industry face many hazards that can lead to serious injury, illness, and death, including fire, explosions, hazardous atmosphere, and hazardous chemicals, rendering workers incapacitated and unable to self-rescue from the interior of a tank.

The intent of this Regional Emphasis Program is to encourage employers to take steps to address hazards, ensure facilities are evaluated to determine if the employer is following all relevant OSHA requirements, and to help employers' correct hazards, thereby reducing potential injuries, illnesses, and death for their workers.

If you have questions or would like to review in more detail, please contact Jim Wirth at 614.546.7331 or jim.wirth@sedgwick.com



How to Get The Most out of Your Medina County HBA Membership – Get Involved!

You get out of anything what you put into it ... that's why the Medina County Home Builders Association provides its members with a wealth of opportunities to not only become more knowledgeable in the industry, but to meet, greet and work with fellow members. Experience demonstrates that people do business with people they like, know and trust ... Here are the activities and events you can expect and plan for throughout the year (and potentially more):

BOARD PARTICIPATION

Temporary Annual Board Positions Open for an Associate and a Builder Member - one-year term

Want to be part of the leadership of this organization? We encourage members to consider serving a one-year term on the Board - one Associate member and one Builder member each year. There's no better way to learn first hand, get involved and make a difference. Ask a current Board Member for more information.



EDUCATION | MARKET WATCH



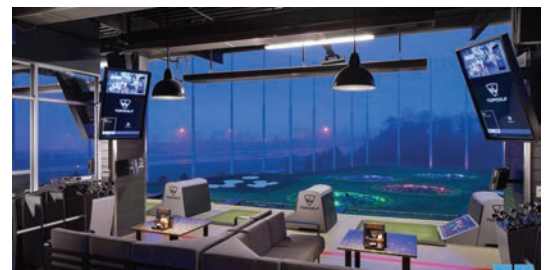
Annual Financial Forecast - held in January

This event offers members an inside peek as to what to expect from the experts who study the economy and are in the know. You are able to meet and mingle with other members in an informal, friendly setting during the meeting. It's the perfect way to plan for success - every year!

SOCIAL EVENTS

Social Outing - held March or April

We've held a Topgolf event the last two years and it's been a blast. It's an ideal time to get out of the house or office and have a day of fun with friends. This event is open to both members and non-members and is a perfect way to recognize your staff for their outstanding contributions. There are additional opportunities to get more involved by sponsoring lunch, a bay, or just enjoying a fun day out!



Annual Golf Outing - held in August

This event is one of most 'looked-forward-to' events all year. A fun day of golf at Shale Creek in Medina with friends and members is just what the doctor ordered. Get involved by playing golf, bring your friends (non-members welcome), sponsor a hole, donate a prize, enjoy dinner - we even offer 'dinner only' for those who don't golf. It's the perfect time to relax and network with your fellow members and meet new friends. Golf packages include a box lunch, 18 holes of golf, prizes and dinner.



MEMBER MARKETING OPPORTUNITIES



Parade of Homes - held early in June and October

These shows are the biggest builder events we put on. The Parade offers builder members the opportunity to showcase their construction expertise to the consumer, display what they have to offer and share the myriad of features, trends and exciting new products available in today's residential market. Builders take advantage of the increased marketing and advertising

the Parade offers, typically more than most builders would be in a position to spend by themselves. Our past experience has proven that Builder participants typically land more work, find new customers and fill their pipeline with future projects which helps all our members - builders and associates alike.

Sponsorship Opportunities - Associates can participate in most events through support

Most of our member events offer associate members the opportunity to get involved in a variety of ways including supplying products and/or services and potentially sponsoring the event to help it be more successful through increased marketing and advertising. As a member, you will be contacted regularly by the association with information on upcoming events through our newsletter, direct emails, and more. Our Associate members truly make a difference in the success of our association.



So Get Involved & Make Your Membership Count!





EXECUTIVE VICE
PRESIDENT'S COLUMN
By Vincent J. Squillace, CAE
Executive Vice President

End of Summer

Labor Day typically marks the end of summer. Football kicks off as does the school year. In our world, it used to mark the beginning of political campaigning. For the industry, our hope is to regain a sense of normalcy. Given the current political, environmental and economic conditions, we are moving further from normal regularly.

While the COVID epidemic has caused much disruption and concern, what is yet to be determined is how it will affect future behavior. Many workplace issues will be discussed in the courts for years. Evictions will grab the headlines. And, certainly not least, is the price of materials. How much can be attributed to COVID or, perhaps, if it all just being a bizarre set of circumstances will be settled by historians as a later date.

As we enter the fall of the year, we are pleased to note housing construction starts are up. NAHB predicts about 33 thousand units this year. Considering we were stuck at the low 20,000 level for a few years, it's certainly



welcome news. From all reports activity around the state is good. Prospects for a continued level of activity into next year is good too.

A key priority is and has been lumber prices. We are told other material prices are moving up as well. This is a real challenge as finding a cure is very difficult. We expect the rollback of water laws, WOTUS, will impact planning for lots as well. The political climate just rose a number of degrees with the military pull-out in Afghanistan. We just have to keep an eye on all these events.

We are fortunate to have the association and all its resources working for you. The best bet now is to recruit those members who are in the fight with you and benefitting from all the hard work NAHB, OHBA and your local are providing on all the industry's behalf.

With many of these encounters; it is your association alone, acting on your behalf.

*(Associates Appreciation Month -
Continued from page 6)*

ID Creative Group, Ltd.*
James Hardie Building
Products*
Kingdom Title Solutions*
Lodi Lumber Company
M&M Drywall, Inc.
Mack Industries, Inc. / Concrete
/ Vault
Mack's, Inc.
MAS, Inc.
Mason Structural Steel, Inc.*
Medina Glass Company
Medina Lighting, Inc.*
MPW Construction Services
National Design Mart*
Osborne-Medina, Inc.
Owens Corning*
Paramount Plumbing, Inc.*
Progressive Poured Walls
Ralph Baratko Excavating, Inc.
Rex Gasser Electric, Inc.
Ron Kreps Drywall &
Plastering Co., Inc.
Sandra Kersey's Divine Designs
Sedgwick Claims Management
Services, Inc.
Stewart Title Company*
Sturgill's Drywall, Inc.
Sundance, LTD*
Third Federal Savings & Loan
Association*
Transfer Title Agency, Inc.*
Westfield Bank*
Wolff Bros. Supply, Inc.*
Yorktowne Heating & Air
Conditioning, Inc.
Zimmerman Plumbing &
Heating

Should you participate

**Deadline
Extended -
Call Today!**

MEDINA COUNTY
**PARADE
OF HOMES**
2021

SCATTERED SITE

BUILDER MODELS

in the Parade of Homes?

If you're building homes, why wouldn't you?!?

It's been an incredibly tough year and a half as almost every business in our country was affected by both COVID and the surge in construction material prices. We believe this will get better so why not fill your pipeline for the rest of 2021 and beyond?

Have a house you can't have in the Parade because it's sold or not available? Be part of our Virtual Parade where you have all the visibility of a regular Parade model virtually with your video walk-through right on our website - it's only \$800 per home.

Have a house you would like to have in the Parade? Consumers will be able to text or email you directly to schedule a 15-minute private tour. Appointments would be scheduled from Noon to 4pm Saturday and Sunday during the event. From 4-5pm, visitors would be able to tour any home (Open Hour) that chooses to participate, however, builders must oversee: availability of masks, separate entrance and exit, and management of number of inside visitors.

PARADE EVENT DETAILS

DATES: Sat., Oct. 2nd – Sun., Oct. 17th
HOURS: Sat & Sun 12-5 pm, closed Mon-Fri
COST: \$1,500/physical model, \$1,200 per additional home from same builder
\$800/virtual model, no discount on multiple homes (*credit cards accepted*)

Planned Media Promotion / Advertising / Marketing:

- Virtual tour with map online (*each model has its own page complete with details & website links - all media driving visitors to the website*)
- Fox 8 (*targeted television advertising, New Day Cleveland spot, potential Live Facebook spot*)
- The Plain Dealer (*print advertising*)
- The Post (*editorial and digital advertising*)
- On-line targeted marketing through searches & potential buyer demographics
- Potentially more (*media mix dependent on budget*)

Participation Deadline:

September 1, 2021 (*fees, entry form, floorplans & photos*) **NOTE:** *Pre-Parade Safety Inspection form will be conducted mid-September prior to event starting.*

For more info or to get your Parade Entry Form, contact Susan at the HBA office – 330-483-0075 or by email at susanb@medinacountyhba.com.



**MEDINA
COUNTY**
Home Builders
Association

Annual MCHBA Golf Outing Results

Scramble

Best 4-person team score - Guests Farmers Bank Group (Players: Max Ramsey, Ryan Chizmadia, Brian Anderson & Craig Gabel)
Each player received \$50 cash and an 18-hole complimentary round of golf at Shale Creek

Course Games - Winners received \$100 each (or split \$100)

Long Drive	Hole #14	Sam Hudspath All Construction Services
Closest to the Pin	Hole #5	B. Martinko Carter Lumber
	Hole #15	K. DePriest
Longest Putt	Hole #9	Bill Shockley Owens Corning

Skins - Winners split \$160

Homestead Insurance Agency Team (Rapp) - 3 on Hole #3
Carter Lumber Team (Martinko) - 2 on Hole #5

50 / 50

Winner of \$230 - Doug Krause, Carrington Homes

Thank you to all those that helped:

Sharon Brock - Registration Table (Skins)
Pam Hornak, Third Federal Savings - Registration Table (50/50)
Michael Martin, Third Federal Savings - Registration Table (Mulligans)
Rob Skidmore & Joni Rogers - sleeves of golf balls to players

A BIG Thank You to All Our Golf Sponsors - listed here with logos!





A Successful Parade Takes Teamwork!

And we could really use your support!

With the COVID-19 issue last year and a lot of uncertainties earlier this year, we are expecting our Fall Parade to be spectacular. Builders rely both on teamwork to build and complete their homes and teamwork to help bring their work to the public's eye. That's where you, our associate members, come in.

What's in it for you? Besides helping the local industry, **great visibility** for both your company and the Parade. Here's the lowdown:

- Business name and logo on the MCHBA website as a supporter of the event which links directly to your website
- Business listed in press releases submitted to media
- Logo on the map/model handout (printed & online)
- Listed in Building Blocks as a Parade sponsor for 3+ months
- Free 1/6 page ad in 3 issues of Building Blocks (size upgrade available)



**MEDINA
COUNTY**
Home Builders
Association

PARADE DETAILS

DATES: Sat., Oct. 2nd – Sun., Oct. 17th

HOURS: Sat & Sun ONLY 12-5 pm,
closed Mon-Fri

SPONSORSHIP: \$500 – You get everything listed. Want to do more? Contact the HBA directly. We sincerely appreciate your consideration as we depend on your Sponsorship dollars to help with marketing.

Planned Media Promotion / Advertising:

Virtual tour & map online (each model has its own details page & website links); Fox 8 TV commercials, New Day Cleveland spot & Facebook Live segment; The Plain Dealer (print advertising); The Post (editorial and digital advertising); direct on-line marketing based on searches & demographics, & potentially more (dependent on final available budget)

Participation Deadline: September 10, 2021

*Don't miss this opportunity!
Call 330.483.0075 today or
email Susan Bloch at susanb@medinacountyhba.com.*



CARTER *Lumber*

At our Kitchen & Bath Showroom in Medina, we have everything you need to complete your next kitchen project!

We take the worrying out of planning and choosing everything for your perfect kitchen or bathroom, from the smallest to the most important details. You'll save money over the big box stores, and we have the expertise and product knowledge to help you complete your project. Service, quality, and design is what sets us apart. Our Specialists offer the best in service, space planning and design knowledge in the industry.

***Carter Lumber has all of your
design needs covered!***

When you're ready to take on your kitchen or bath project, we'll be ready to give you the beautiful, functional space you've been dreaming of.

Brand New Full-Selection Design Center.

Conveniently located next to our Kitchen & Bath Showroom, our new full-selection Design Center will be your one-stop shop for all your project needs!

**Cabinetry, Fixtures, Counter-
tops, Doors, Trim, Hardware,
Islands, Backsplashes,
Windows and more!**



MEDINA

3725 MEDINA RD. SUITE 108
MEDINA, OH 44256
(330) 725-6760

AKRON

172 N. CASE AVE.
AKRON, OH 44305
(330) 784-5441

OLON

6199 S O M CENTER RD.
OLON, OH 44139
(440) 248-5355

ELYRIA

41625 GRISWOLD RD
ELYRIA, OH 44035
(440) 934-5266

.....
carterlumber.com