

FOUNDATIONS

Beyond the Blueprint!

YOUR 2026 MEDINA COUNTY PARADE OF HOMES PLAN GUIDE



Prestige Builder Group
5825 Forest Glen Trail, Wadsworth
Medina County Parade Model #7



*Featuring new homes, developments,
living options & virtual models*

October 3, 4, 10 & 11, 2026
Saturday & Sunday Noon to 5pm
MedinaCountyParade.com

Del Webb®

HICKORY GREENS

More time for what you love. More opportunities to try something new. At Del Webb Hickory Greens, you'll find a home, a community and a lifestyle designed to make the most of what's next.



Beautiful Ranch Homes

Thoughtfully designed for easy living.



Resort-Style Amenities

Indoor & outdoor pools, clubhouse, fitness and more.



Stay Active and Engaged

Pickleball, Gardening, walking trails and more.



Make New Connections

Friends, neighbors and shared interests.

Your next chapter starts here.

Discover the lifestyle waiting for you at Del Webb Hickory Greens.

Scan QR Code or Visit
DelWebb.com/HickoryGreens



Pulte HOMES®

Your home should be more than a place to live—it should be a place that fits the way you live. At Pulte Homes, thoughtfully designed spaces, flexible floor plans and quality craftsmanship come together to create a home made for your life today and everything that comes next.



Townhomes, 2-Story and Ranch Floorplans Designed for the Way You Live.



Great Locations Close to Work, Top Rated Schools, Shopping, Dining and More.



Your dream home is waiting.
Find it in a Pulte Homes community.



Scan QR Code or Visit
Pulte.com/Cleveland



CONTENTS

- 2-6 **2026 Parade Models**
8 Details on model homes, developments, virtual homes & upscale rentals
- 7-8 **Parade Locator Maps**
Map A Medina County &
Map B Wooster/Wayne County
- 8-9 **Medina County Sponsors**
Contact information on Parade sponsors & supporters
- 10 **5 Benefits of New Home Construction**
Building 'new' may be the right choice for you
- 12 **A Great Showroom Takes You Beyond the Product**
Having the right products with a trusted supplier can make all the difference in your home
- 13 **What Type of New Home Builder Should You Hire?**
Production to Custom ... and everything in-between
- 14 **New Home Trends in 2026 + Beyond**
What's in and what's out
- 16 **Advertiser Index**
- 18 **What to Really Expect When Building Your Custom Dream Home**
Your custom home starts with a builder you can work with
- 20 **A Connected Home Starts With Omni Fiber**
Internet connection reliability
- 21 **A Beautiful Home Starts With the Right Partners**
Having the right products with a trusted supplier can make all the difference in your home
- 22 & 24 **What Different Generations Are Looking For**
You might be surprised at what realtors are seeing in this group



Should You Buy a New or Existing Home?

A home is one of the most significant purchases a person will make in their lifetime. There is no question that the cost of purchasing a home has been challenging recently. Yet, despite some affordability hurdles, many individuals continue to buy a house to invest in their future.

There are many important decisions to make when it comes to buying a new home based on price, location, and type. One of the buyers' first decisions is to purchase a new or existing home. Older homes may offer charm or maybe in a preferred location, but existing homes generally need upgrades, costing home owners more money in the long run.

An NAHB (National Association of Home Builders) analysis of recent census data found that nearly half (47%) of owner-occupied homes were built before 1980. Building standards have changed a great deal over the decades, almost as fast as technology has evolved. Due to this evolution, new homes can accommodate today's advanced technology and be customized to meet an individual home owner's need. And knowing that the house was built by a qualified professional to adhere to the latest safety codes gives the owner added assurance.



In addition to being built to the most recent safety codes, today's homes are more energy efficient than ever. With innovative materials and construction techniques, new homes are built to be much more energy efficient than homes constructed a generation ago. As a result, not only can they be more affordable to operate, but new homes also are significantly more resource-efficient and environmentally friendly.

New homes also have adapted to modern home owner's needs. The pandemic changed the way most individuals live, work and play. And new homes available on the market today are designed to accommodate a variety of lifestyles, from busy on-the-go families to flexible spaces ideal for spending more time at home. Home builders offer a variety of floor plans and amenities to complement everyday family activities.

For more information on purchasing a new home and to connect with home builders in our community, contact the Medina County Home Builders Association or visit us online at www.medinacountyhba.com. ■

MEDINA COUNTY
PARADE
OF HOMES

SCATTERED SITE

BUILDER MODELS

2026

EVENT DATES:

Saturday, October 3 thru Sunday, October 11, 2026
Closed weekdays | OPEN Saturday & Sunday ONLY

HOURS: Noon to 5pm or by appointment

MORE DETAILS: MedinaCountyParade.com



Note: Some models are a work-in-progress

ENJOY THE SHOW!

1

Scattered Site



The Boston - Ranch Barndominium

256 Marks Road, Brunswick

2,951 sq.ft. | 4 Bedrooms | 2.5 Baths

Build from price - contact builder directly

330.317.3772

aspenbuildingcompany.com | Map A pg.7

2

Market Highlands



The Libby

2087 Glenmont, Brunswick

2,131 sq.ft. | 3 Bedrooms | 2.5 Baths

Available at \$439,900

440.724.5195

dreeshomes.com | Map A pg.7

3

DEVELOPMENT

**The Estates at Riverbend**

Off Ledgewood Drive, Medina
Walkouts & Garden Level Lots Available
Only 12 Sites | Build from \$800's

440.447.1642**landmarkhomesmedina.com | Map A pg.7**

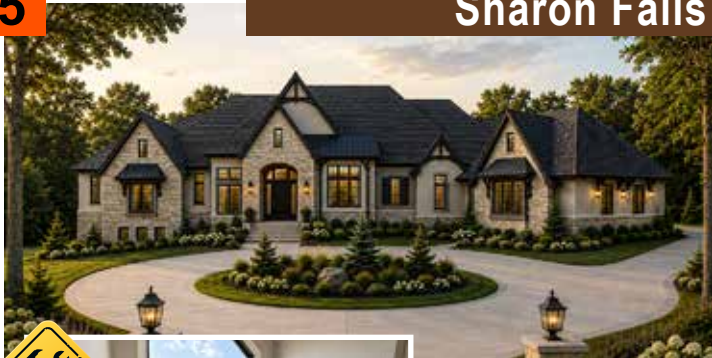
4

The Villas at Hidden Lakes**The Villas at Hidden Lakes Luxury Rentals**

Coming Soon | Off Reagan Parkway (see Map A)
1293-1567 sq.ft. | 2 & 3 BR | 2 & 2.5 BA
Visit Village at Hinckley Oaks for more info

330.632.3223**livehiddenlakes.com | Map A pg.7**

5

Sharon Falls**The Preserve Estate**

5611 Falling Water Way, Wadsworth
7,100 sq.ft. • 4 Bedrooms • 4.5 Baths
Model \$4,400,000 • Build from \$2,500,000

330.730.5851**elitedesignerhomesinc.com | Map A pg.7**

6

Forest Glen**The Forest Glen**

466 Ridgewood Road/CR-60, Wadsworth
9,660 sq.ft. | 5 Bedrooms | 5.5 Baths
Model \$3,999,000 | Build from \$1,800,000

234.380.1032**prestigebuildergroup.com | Map A pg.7**

7

Forest Glen



Featured on cover



The Modern Day Ranch Split

5825 Forest Glen Trail, Wadsworth

8,857 sq.ft. | 4 Bedrooms | 5.5 Baths

Model \$2,700,000 | Build from \$1,800,000

234.380.1032**prestigebuildergroup.com | Map A pg.7**

8

Scattered Site



The Belmont

1099 Wadsworth Road, Medina

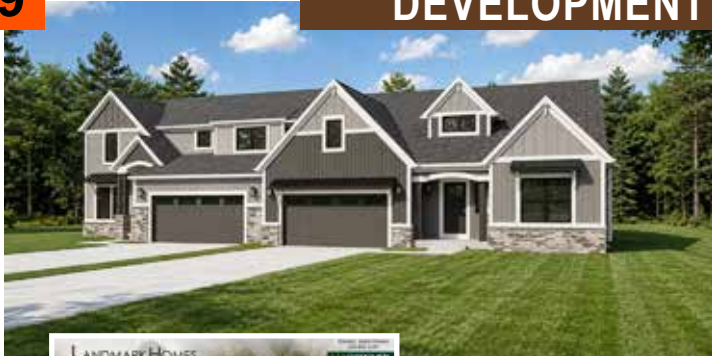
2,879 sq.ft. | 4 Bedrooms | 2.5 Baths

Model \$759,000 | Build from \$400,000

330.441.2122**lbcystalco@gmail.com | Map A pg.7**

9

DEVELOPMENT



Station | 3

Custom Built Cluster Homes w/Basements

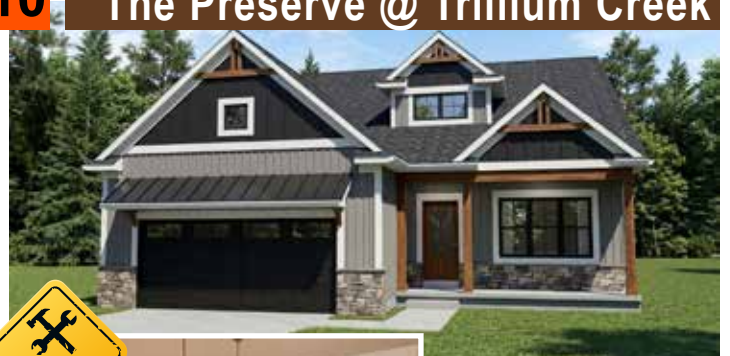
Ranch Models | Walk to the Square

Build from \$590,000

440.447.1642**landmarkhomesmedina.com | Map A pg.7**

10

The Preserve @ Trillium Creek



The Carolina

4800 Stockbridge Drive, Medina

2,410 sq.ft. | 3 Bedrooms | 2.5 Baths

Model \$709,900 | Build from \$659,900

440.447.1642**landmarkhomesmedina.com | Map A pg.7**

11

Villas of Blue Heron



drees
HOMES®

The Beachwood

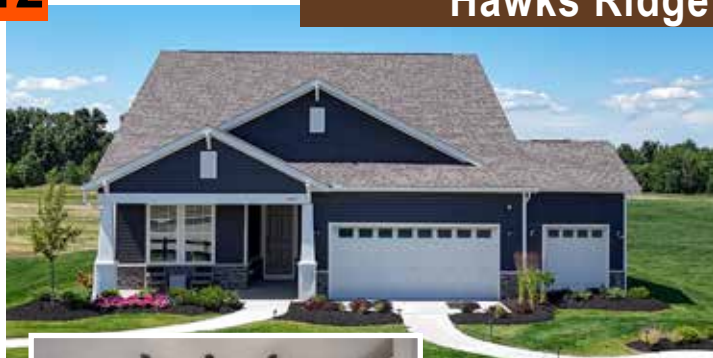
6109 Grey Heron Drive, Medina
1,996 sq.ft. • 3 Bedrooms • 2 Baths
Available at \$559,900

330.483.1441

dreeshomes.com | Map A pg.7

12

Hawks Ridge



Pulte
HOMES

The Mystique

5027 Sparrow Hawk Ct., Medina
2,782 sq.ft. | 3 Bedrooms | 3 Baths
Model \$625,000 | Build from \$417,990

330.661.1500

pulte.com/cleveland | Map A pg.7

13

Retreat at Cobblestone



NEW LEAF HOMES

Promenade III

6437 Buckeye Lane, Medina
2,984 sq.ft. | 3 Bedrooms | 3 Baths
Build from \$552,900

234.251.3350

newleafbuilder.co | Map A pg.7

14

DEVELOPMENT



PRIDEONE
CONSTRUCTION

Bridlewood Reserve

Located off Beach Road in Sharon Township
Scenic Lots | Mature Trees | Secluded
Lots starting at low \$200,000s

216.970.8743

bridlewoodreserve.com | Map A pg.7

15

Scattered Site



Custom Two-Story

5796 Stonestrow Drive, Wooster

3,629 sq.ft. | 1,085 lower level | 4 BR | 4.5 BA

*Custom - See builder for additional information***330.465.3203*****buildwithschrock.com | Map B pg.8***

1V

VIRTUAL MODEL



Sunny Haven

Single Family Luxury Home • 2nd Floor Master

5,423 sq.ft. • 5 Bedrooms • 5 Baths

*Build from \$2,000,000***330.952.1833*****artisanbuildingmedina.com | See online***

2V

VIRTUAL BASEMENT



The Ultimate Bottom Tier

Virtual Finished Basement • Hidden Door

Unique Entertainment Ctr. • Open Gym Area

*Quality Finish Basements***330.273.4547*****clementconstruction.com | See online***

3V

VIRTUAL MODEL



Glory Home

Virtual single family | Open concept ranch

1,560 sq.ft. • 3 Bedrooms • 2 Baths

*Build from \$369,000***330.925.1371*****gasserbuilders.com | See online***

Map A

Major Event
Sponsor

CARTER
Lumber



4V

VIRTUAL MODEL



The Willowbend

Modern Custom | Open Floor Plan
3,380 sq.ft. | 4 Bedrooms | 2.5 Baths
Model \$799,900 | Build from \$724,900

440.447.1642

landmarkhomesmedina.com | See online

5V

VIRTUAL MODEL



DESIGN. BUILD.
STRAUB
HOMES

The Sugar Maple Lane

Virtual single family | 1st floor master suite
3,154 sq.ft. • 4 Bedrooms • 4 Baths
Build from \$700,000

330.466.2468

straubhomesohio.com | See online



**Thank You to our
Medina County Parade
Major Event Sponsor**

CARTER
Lumber

John Franz, Market Sales Manager
330.472.4950 | carterlumber.com

When building your home, keep in mind the sponsors listed on these two pages support the Medina County home building industry and their fellow builders by sponsoring this event so you are able to tour the homes and see all the different residential opportunities in person and online at MedinaCountyParade.com. We hope you will patronize their businesses whenever you can. Thank you for visiting the Medina County Parade of Homes and enjoy the show!

Thank You Medina County Parade Sponsors



Mark McClaine
34457 E. Royalton Rd.
Columbia Station
440.823.4713



Dave LeHotan | Jake Berger
945 Industrial Parkway, N.
Brunswick, OH 44212

330.220.6666

allconstructionohio.com
*NE Ohio's Leading Installer &
Supplier of Quality Building Materials*

ARMSTRONG®

Internet you can count on.

From streaming and gaming to
working from home, you can count
on Armstrong to deliver.

24/7 Customer Support!

Help with your service, equipment, billing
Customer Support **1.877.277.5711**

Order new service, upgrade, options
Sales **1.844.423.5049**



*Breaking new ground
since 1988*

330.722.2890

www.fechko.com



Tom Rafferty

4242 Portage St., NW
N. Canton &
3900 Medina Rd., Suite R
Akron

234.347.0109

www.lumen-nation.com



Medina 330.725.5252

N. Olmsted 440.614.1653

Akron 330.923.9988

*Local Experts. Trusted Service.
Beautiful Results.*

mdgflooringamerica.com



New Construction • Additions
Service • Remodeling
Light Commercial

330-336-1096

www.paramountplumbinginc.com

STOUT LUMBER

Jesse & Gary Stout

8007 Norwalk Road
in Litchfield

*Putting the quality in your
framing & lumber needs!*

**330.722.8733 Ext
1001**

www.stoutlumber.com



**HOME TECHNOLOGY
MADE SIMPLE**

1513 S. Cleveland-Massillon Rd.
Copley, OH 44321

Chris Chatterelli • 330.665.0387
www.SundanceLTD.com



Brunswick Branch:

3890 Center Rd., Brunswick
330-225-8855

Medina Branch:

4018A Medina Rd., Medina
**330-721-4593 or
877-604-1166**



Chris Wolff

5078 Wolff Rd., Medina

330.723.7480

www.wolffbros.com



Your new home, connected.
Fiber Internet from Armstrong
is the fastest and most reliable
from day one.

ARMSTRONG®

ArmstrongFiber.com | 877.277.5711

5 Benefits of New Home Construction

The first step for new home buyers is deciding if they want a new or existing home. Choosing a structure that best

fits your needs is essential because a home is one of the most significant investments you'll likely make in your lifetime. There are plenty of existing homes on the market, but owning a newly constructed home has many advantages. Before you talk to a real estate agent, consider the following reasons why a new home might be right for you.

1. High-Quality Construction. Professional home builders take pride in the quality of their work. Ask any builder for references and they'll be happy to connect you with clients who recently purchased a newly built home. Not only are beautiful new homes lovely to admire, but buyers also have peace of mind knowing that a home is safe for their families. Qualified home builders ensure each new build passes inspections and conforms to current building codes. A new home is also under warranty, and any issues that arise during the warranty term will be fixed at no cost to the home owner.

2. Features That Fit Your Family Needs. New homes can be personalized with appliances, cabinets, countertops, carpets, floor coverings, paint color and other design elements to meet your family's needs and tastes. They also come designed for modern lifestyles, with open floor plans, walk-in closets and creative storage solutions. New home buyers do not have to make any renovations to change a previous owner's taste to their own.

3. Built for Efficiency. Newly built homes are highly energy efficient, saving buyers money and helping the environment. New windows, doors and insulation better control the home's interior climate, and ENERGY STAR-rated appliances and other

modern components will help save costs on utility bills. New buyers don't have to spend time shopping to replace aging appliances.

4. Wired For the Latest Technology. New homes come outfitted with the latest home automation and wiring components that provide state-of-the-art technology to accommodate modern home appliances and entertainment resources such as high-definition televisions, full-house sound systems, hard-wired fire and security alarms, and more.

5. Opportunities to Build a Strong Sense of Community. One of the built-in benefits of many new homes is the new neighborhood. When families move into a new community at the same time, lasting bonds of friendship and neighborliness often form right away. Many home builders will host community block parties in these developments to help neighbors of all ages meet and connect.

For more information on the benefits of new homes, contact any of the builders in the Medina County Parade of Homes. ■

Outstanding Homes Start From the Ground Up!



At Stout Lumber, our philosophy is that every quality construction project starts with the best materials – residential + commercial!

STOUT LUMBER

Ask for Gary or Jesse Stout

8007 Norwalk Rd., Litchfield, OH 44253

Mon-Fri: 7:30am-6pm | Sat 8am-4pm

330.722.8733 | stoutlumber.com



Third Federal's 360-Day Rate Lock

**Only Third Federal locks
your rate for the entire
construction period.**

Our 360-day rate lock gives you more time to build. With an extended loan commitment, your rate is locked for up to 12 months during construction. That means you don't have to worry about rising interest rates while your home is being built. Plus, with just 10% down, you pay less up front, saving you money for upgrades later.¹

- Available on our fixed or Smart Rate adjustable mortgages.
- 10% down with PMI or 15% down with no PMI.
- \$495 closing cost options.
- Third Federal services 100% of our conforming loans.

**At Third Federal, you get a better preapproval—
backed by our Lowest Rate Guarantee!**

- Same-day preapproval, with 60 days to convert!
- Lowest Rate Guarantee—find a lower rate than ours? We'll beat it or pay you \$1,000.²

ThirdFederal
SAVINGS & LOAN

1-800-THIRD-FED
800-844-7333

thirdfederal.com

¹360-day rate lock available with 1% non-refundable deposit credited to closing costs or down payment.

²See conditions for Lowest Rate Guarantee at thirdfederal.com or call 1-800-THIRD-FED. Product features subject to change. ©2026 Third Federal





Whether Building, Buying, Selling, or Refinancing?

**Transfer Title Agency is your
local Title Company!**

*Complete Real Estate
Title & Escrow Service
Serving All of Ohio*

Robert C. Skidmore, Esq., President
Lee T. Skidmore, Esq., General Counsel
Steven J. Swain, Vice President



Insuring Realty. Conveying Dreams.

Locally owned and operated since 1967.

748 N. COURT ST. • MEDINA, OH 44256

Mon. – Fri. 8:30 am – 5 pm
Evening/Sat. closings by appt.

Medina (330) 725-4214
Cleveland..... (330) 273-2943
Toll Free..... (800) 635-5512
Fax (330) 725-3145
www.transfertitle.com

A Great Showroom Takes You Beyond the Product

At All Construction Services, we do more than supply building products, we help builders, contractors, and homeowners bring their projects to life. As Northeast Ohio's trusted source for quality construction products and installation services, we provide solutions for residential and commercial projects from start to finish.

Our extensive selection of exterior products and services includes garage doors, glass railings, gutters, soffit and fascia, outdoor living products, stone veneer, window wells, basement waterproofing, and more. We also provide installation services that help keep projects on schedule.

Inside, you'll find a wide range of interior products including fireplaces, custom shower doors, shower surround systems, glass partitions and railings, closet shelving systems, LED mirrors, window blinds, stone veneer, insulation, wine cellars, and bathroom accessories, all designed to enhance the beauty, comfort, and value of your space.

Our newly expanded 20,000-square-foot facility features over 5,000 square feet of showroom space, allowing you to see, touch, and compare products firsthand. We continuously update our displays with the latest products and design trends, while our adjacent warehouse ensures product availability when you need it.

Be sure to explore our outdoor living display, featuring outdoor kitchens, prep islands, fireplaces, fire pits, fire tables, grills, and other entertainment-focused amenities that transform backyards into inviting gathering spaces.

At All Construction Services, we offer more than products. We provide expertise, inspiration, and complete solutions to help turn your vision into reality.

Visit our showroom and discover why a great showroom takes you beyond the product. ■

When Having the Perfect Lighting Matters!



lumen-nation.com



As a proud Medina County HBA member, we've been supplying the area's best lighting for over a decade. Stop in to select your 'perfect' lighting!

Lumen Nation offers 2 convenient locations:

North Canton
4242 Portage St. NW | **234.347.0109**

Akron
3900 Medina Rd. | By appt only - **234.347.0109**



What Type of New Home Builder Should You Hire?

Few experiences are as exciting as receiving the keys to a brand-new home designed to fit your family's lifestyle and needs. Before that dream becomes reality, one of the most important decisions a homebuyer will make is choosing the type of home and builder that best aligns with their vision, timeline, and budget.

Whether you're looking for a completely customized home, a personalized floor plan, or a move-in-ready option, understanding the differences between home builders can help make the process smoother and more rewarding.

CUSTOM HOME BUILDERS

Custom home builders create one-of-a-kind homes designed specifically for the buyer. Typically, the homeowner owns the land and works closely with the builder and architect to develop a unique design from the ground up.

With a custom home, nearly every aspect of the project is tailored to your preferences, from the floor plan and room layout to the finishes, fixtures, and architectural details. This level of personalization allows homeowners to create a residence that truly reflects their lifestyle and tastes.

Because of the extensive planning and decision-making involved, custom homes generally take longer to build and often come with a higher price tag. However, they offer the greatest flexibility, allowing homeowners to make changes throughout much of the construction process, although modifications can increase overall costs.

SEMI-CUSTOM HOME BUILDERS

A semi-custom home offers a balance between personalization and convenience. These homes are based on existing floor plans but allow buyers to make selected modifications before construction begins.

Homebuyers can customize various features, layouts, and finishes to better suit their needs while benefiting from a design that has already been developed and tested. Semi-custom homes may be built on land owned by the builder or on property owned by the buyer.

Since the home is not being designed entirely from scratch, construction timelines are often shorter and costs are generally lower than a fully custom build. While buyers still enjoy some flexibility, options become more limited once construction is underway.

PRODUCTION HOME BUILDERS

Production builders construct homes within planned developments, typically on land they own. These builders use a selection of pre-designed floor plans and often offer multiple elevations and design packages to choose from.

Production homes provide buyers with an efficient and affordable path to homeownership. While several homes in the neighborhood may share similar designs, buyers can usually personalize certain features, such as cabinetry, countertops, flooring, and exterior details.

One of the biggest advantages of a production home is the streamlined building process. Because builders have already secured permits and established construction schedules, homes can often be completed more quickly than custom or semi-custom projects.

However, buyers should be aware that structural changes become more difficult after construction begins. Alterations to foundations, walls, or major design elements may require revised plans and additional approvals, potentially extending the construction timeline.

CHOOSING THE RIGHT BUILDER

The right builder ultimately depends on your priorities. If you want complete creative control and a truly unique home, a custom builder may be the best choice. If you prefer some personalization while keeping costs and timelines more manageable, a semi-custom builder offers an excellent middle ground. For buyers seeking affordability, efficiency, and a proven building process, a production builder can provide tremendous value.

Before making a decision, consider your budget, desired level of customization, timeline, and long-term goals. Doing your research upfront will help ensure that your new home meets your expectations for years to come.

For more information about home builders and housing resources in Medina County, visit medinacountyhba.com.

Article provided by Naitonal Association of Home Builders. ■



New Home Trends in 2026 + Beyond

The new home construction industry continues to evolve as builders respond to changing homeowner preferences, rising energy costs, technological advancements, and sustainability goals. In 2026, the focus is on creating homes that are efficient, flexible, smart, and environmentally responsible while maintaining affordability and comfort.

ENERGY EFFICIENCY TAKES CENTER STAGE

One of the most significant trends in new home construction is the emphasis on energy efficiency. Homebuyers are increasingly seeking properties that reduce utility costs and minimize environmental impact. Builders are incorporating high-performance insulation, energy-efficient windows, advanced HVAC systems, and solar-ready designs into new homes. Many developments also feature all-electric appliances and renewable energy options, helping homeowners lower long-term operating expenses.

SMART HOME TECHNOLOGY BECOMES STANDARD

Smart home features are rapidly transitioning from luxury upgrades to standard amenities. New homes now often include integrated systems that control lighting, climate, security, and energy management through smartphones or voice commands. Automated thermostats, smart locks, video doorbells, and energy-monitoring systems provide homeowners with greater convenience, security, efficiency and peace of mind.

FLEXIBLE LIVING SPACES

The way people use their homes has changed dramatically over the past several years. Builders are designing flexible floor plans that accommodate remote work, fitness, learning, and multigenerational living. Rooms that can function as home offices, guest bedrooms, gyms, or hobby spaces are increasingly popular. Open-concept layouts remain desirable, but many homeowners now prefer defined zones that balance openness with privacy.

GROWTH OF MODULAR + PREFABRICATED CONSTRUCTION

Modular and prefabricated construction methods are gaining popularity due to their efficiency and cost advantages. These homes are manufactured in controlled environments and assembled on-site, reducing construction time and material waste. Advances in design and engineering have helped modular homes shed outdated stereotypes, making them attractive, durable, and highly customizable options for today's buyers.

SUSTAINABLE BUILDING MATERIALS

Environmental responsibility remains a driving force in construction. Builders are increasingly using recycled, locally sourced, and low-impact materials. Features such as low-VOC paints, sustainable wood products, water-saving fixtures, and environmentally

friendly insulation help create healthier indoor environments while reducing the home's overall carbon footprint.

WELLNESS-FOCUSED DESIGN

Health and wellness are becoming major considerations in home design. New homes often include improved air filtration, enhanced natural lighting, water purification systems, and outdoor living areas that promote physical and mental well-being. Some builders are even incorporating dedicated wellness rooms for meditation, yoga, or exercise.

OUTDOOR LIVING EXPANDS

Homeowners increasingly view outdoor areas as extensions of their indoor living space. Modern new homes frequently feature covered patios, outdoor kitchens, fire pits, rooftop terraces, and landscaped entertainment areas. These spaces support year-round recreation and provide additional areas for relaxation and social gatherings.

LOOKING AHEAD

The future of new home construction is being shaped by a combination of sustainability, technology, and lifestyle flexibility. As builders continue to innovate, homeowners can expect residences that are smarter, more efficient, healthier, and better suited to modern living. Energy-efficient systems, adaptable floor plans, modular construction techniques, and wellness-focused design are likely to remain at the forefront of residential construction trends for years to come. ■

Medina, fall for our **best** price **EVER!**

LIMITED-TIME OFFER!

1 Gig Fiber Internet

\$45 +



/mo for 1 yr w/ eBill and ACH Autopay



▶ No contracts.

▶ No data caps.

▶ Wi-Fi 7 available
with 1 and 2 Gig.



Omni Fiber

Switch today! 330-662-8946

Order online at Shop.OmniFiber.com

Limited-time offer. Only available to new residential Internet customers and not available in all areas. Restrictions apply. Ebill and ACH autopay are required to receive the discounted price shown; monthly price will be \$10 higher than advertised without ebill and ACH autopay. After promotional period, the then-current standard price will apply. Standard pricing subject to change. May not be combined with other promotional offers. †Gift card offers are only available with Residential Internet service for the noted Internet speeds. Not available on all plans. Gift cards will be electronic and sent via email to the email on your Omni Fiber account. Scheduled orders for a qualifying service must be placed by the offer end date for the Gift card offer to be valid. Offer not valid on pre-sale orders; order must receive confirmation of a scheduled appointment to qualify. Customers must provide a valid email, respond affirmatively to all opt-in requests, be in good standing, and maintain qualifying service for 90 days to receive the Gift card. Redemption instructions will be emailed, and all opt in responses are required within 90 days of receiving redemption instructions. Gift cards will be processed via email 2 to 4 weeks after all qualifying criteria have been met.

PROUD SPONSOR OF THE 2026 PARADE OF HOMES



SMART. SECURE. CONNECTED.

Technology designed to complement
your home—not complicate it.

Security • Audio/Video • Wi-Fi & Networking
Lighting Control • Lutron Shades • Smart Home Automation

Builder-trusted since 2000

330-665-0387 • sundanceltd.com

Welcome to the 2026 Medina County Parade of Homes

The Medina County Home Builders Association (HBA) is pleased to present 20 Parade entries for potential homeowners' viewing and consideration. These entries comprise a variety of housing options from model homes to tour to neighborhoods to build in to a brand new luxury rental community to virtual model homes you can tour online to a virtual basement finish (utilizing more space in your existing home). Some of the models are work-in-progress but allow you to see the quality of construction and, if available, even the opportunity for selections and more if interested in purchasing.

It takes a lot of time, effort and planning, not to mention a boatload of construction, to put this event together so we hope you enjoy the Parade. Our sponsors, listed on pages 8 and 9 have helped immensely make this event possible.

I would also like to thank the advertisers in this publication (listed to the right) as their support made this plan book a reality. We hope this plan book will help you in planning your next home, whether it's this year, next year, or in a few years - our builders are here to help you build your dreams ... whatever they are. Enjoy the show!

Susan Bloch, Marketing/Administration - Medina County HBA
Editor/Publisher - Foundations: Beyond the Blueprint!



advertiser INDEX

All Construction Services.....	19
Armstrong	10
BIA of NE Ohio	17
Bloch Design/Build	20
Carter Lumber	23
Clement Construction	24
Legacy Homes of Medina.....	<i>Back Cover</i>
Lumen Nation	12
MDG Flooring America	21
Omni Fiber.....	15
Pulte Homes	<i>Front inside cvr</i>
Stout Lumber	10
Sundance LTD.....	16
Third Federal Savings	11
Transfer Title Agency	12
Wolff Bros. Supply	<i>Back inside cvr</i>



BUILDING
INDUSTRY
ASSOCIATION
OF NORTHEAST OHIO

PARADE OF *Homes*

OCTOBER 3-4 & 10-11 | 12-5 PM

Step inside a world of beauty, craftsmanship, and awe at this year's
Parade of Homes.

From stunning new construction to beautifully transformed remodels,
there's something to inspire every vision. Walk through these exceptional
homes in person or explore them virtually from wherever you are.

And this year, the Parade is reaching even farther—showcasing
extraordinary homes throughout Geauga, Stark, Lake, Portage,
Cuyahoga and Medina Counties.

Discover what's possible!

[BIANEO.ORG/HOME-TOURS](https://bianeo.org/home-tours)

PRESENTED BY



Beyond the Blueprint: *What to Really Expect When Building Your Custom Dream Home*

By Ava Carter, Prestige Builder Group



Building a custom home is one of the most significant investments you will ever make, not just financially, but emotionally. Walking into a model home often sparks inspiration, but turning that vision into a reality involves a journey that begins long before the first shovel hits the dirt.

Navigating the custom home building process requires clarity, partnership, and preparation. We offer this as a guide on what to look for in a builder, what to expect during the process, and how to ensure your journey is as rewarding as the final result.

Choosing the Right Builder

Many homebuyers focus first on floor plans or price per square foot, but really the most critical decision is choosing the right builder. A custom build is a months-long relationship, and open communication is essential.

When evaluating builders, look beyond the photos of finished homes (although those are important too) and ask about their core philosophies:

- Does the builder provide detailed estimates, or are there hidden costs down the road?
- How will you be updated throughout the build?
- How does the builder select their trade partners and oversee quality control on-site?

A good builder does not just execute a set of blueprints; they guide you through decisions, safeguard your budget, and advocate for your vision at every step of the planning and building process.

Step-by-Step Build Journey

Understanding the roadmap helps eliminate stress and keeps focus on the excitement of creating your home. After you have chosen your builder, a typical custom build follows a distinct flow.

Phase One is planning and pre-construction. During this phase, you work together with your builder to finalize site plans, refine architectural drawings, and set a realistic budget.

Phase Two is design and selections. Selecting colors, cabinetry, fixtures, and flooring is often the most anticipated part of the project, but it can also lead to decision fatigue. Pace yourself (focusing on exterior materials first) and trust the process. Working with dedicated design professionals helps bring your personal aesthetic together cohesively.

Phase Three is construction. Once this step begins, clear milestones keep you connected to the build. Site preparation and foundation begin, framing and mechanicals come next, followed by a pre-drywall walkthrough, and ending with finishes and trim.

Key Indicators of a Quality Builder

As you visit the Parade of Homes and talk with different companies, keep an eye out for these positive indicators:

- Do they have clear, line-itemed specifications before a contract is signed?
- Do they have a formal way to handle updates and upgrades so you know the financial impact before work begins?
- Do you know exactly who is overseeing your job site on a day-to-day basis?

Building Your Legacy

At Prestige Builder Group, our philosophy is simple: We design and build custom homes with the finest craftsmanship and highest-quality materials. Uncompromising attention to detail and customer satisfaction are our main goals.

Your custom home should be your ultimate sanctuary. Our team guides you seamlessly from the initial design meeting and concept through construction, ensuring a flawless execution of your vision. ■



We carry **ALL** the products *For Your New Home*



Custom Closet Shelving



Garage Shelving



Shower Doors



American Pride Mirrors



Custom Shower Surrounds



Visit Our New Showroom



Window Blinds



Insulation



Garage Doors



Indoor/Outdoor Fireplaces

Northeast Ohio's
Leading Installer
of Quality Building
Materials for New
Construction &
Remodeling!

Garage Doors . Insulation . Basement Waterproofing . Gutters

Interior + Exterior Stone . Closet Shelving . Indoor & Outdoor Fireplaces

Mantels . Mirrors . Window Blinds . Shower Doors . Custom Shower Surrounds

Interior + Exterior Glass Railing Systems . Port-a-Johns . Bath Hardware

Poured Wall Concrete Bracing System . Window Wells . Dumpsters

Outdoor Living Spaces . Energy Audits + More

ALL
CONSTRUCTION
SERVICES

945 Industrial Pkwy N. | Brunswick, OH 44212

330.220.6666 | 1.800.220.9383

www.allconstructionohio.com



A CONNECTED HOME STARTS WITH OMNI FIBER INTERNET

Moving into a new home is exciting. From choosing the perfect kitchen finishes to arranging the furniture, there are countless details that make a house feel like home. One detail that is easy to overlook—but quickly becomes essential—is your internet connection.

Today's families rely on the internet for much more than browsing the web. Remote work, streaming, online school, smart home devices, gaming, video calls, home security and connected appliances all depend on a reliable connection. That makes choosing an internet service an important part of settling into a new home.

For families building or purchasing a new home, it's smart to consider internet needs before moving day. Think about how many people will be online at the same time, where devices will be located throughout the home and whether your family's needs may grow in the future.

Omni Fiber is helping communities stay connected with fast, reliable 100% Fiber Internet designed for the way families live today. Fiber technology delivers a direct connection that can provide the speed and capacity needed for multiple devices and activities happening at once.

Whether you're working from the home office, helping the kids with homework, streaming a movie or connecting your smart home devices, dependable internet can make everyday life a little easier.

Omni Fiber offers 100% fiber Internet, no data caps (which means no extra fees at the end of the month), and premium Wi-Fi included (no additional equipment fees). We keep things simple, and that means no contracts, no installation fees, and a 30-day money-back guarantee.

Ready to see if Omni Fiber is available at your home? Visit www.omnifiber.com or call 330-989-0906 to speak with the Omni Fiber team today.

As you plan your next move or build your dream home, don't forget to make internet part of the plan. A beautiful new home is even better when it's ready to keep your family connected. With Omni Fiber Internet, you can stay connected to the people, information and entertainment that matter most. ■

Creating Truly Dynamic Living Spaces



Mid to High End
Remodeling
Additions | Custom Homes
Pole Barns & Garages
Kitchen/Bath/Whole House
Updates & More

440.477.1430
330.416.7688
www.blochdbllc.com
Valley City, OH



BLOCH

DESIGN/BUILD, LLC




Family owned & operated for over 40 years



YOU FOUND THE HOUSE.
NOW MAKE IT *Yours.*



FLOORING
BEAUTIFUL
FOUNDATIONS



BACKSPLASHES
STYLE IN
EVERY DETAIL



CUSTOM SHOWERS
EVERYDAY
LUXURY

MDG
Flooring America

— DREAM IT. PLAN IT. DO IT. —

📍 **MEDINA**

3812 Pearl Rd., Suite C
330.725.5252

📍 **NORTH OLMTED**

4720 Great Northern Blvd.
440.614.1653

📍 **AKRON**

661 W. Portage Trail
330.923.9988

www.MDGFlooringAmerica.com

HOMEOWNERS
BUILDERS | REMODELERS

A Beautiful Home Starts With the Right Partners

By Christina Walbolt, Director of Marketing | HR Manager
MDG Flooring America | Kiba Studios | Monarch Carpet One

How thoughtful flooring, backsplash & custom shower selections bring a home together

Building a new home or remodeling an existing one is exciting, but it comes with hundreds of decisions. The homes that ultimately feel the most complete aren't necessarily the ones with the biggest budgets. They're the ones where the details work together.

At MDG Flooring America, we believe those details start with understanding the homeowner's vision and then working alongside the builder and other trade partners to bring that vision to life.

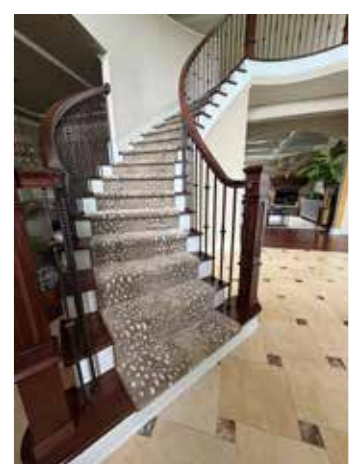
For homeowners, flooring is one of the largest design elements in the entire home. It creates the foundation for everything else. The right backsplash can add personality and character to a kitchen, while a thoughtfully designed custom shower can turn an everyday bathroom into one of the most impressive spaces in the home. But great design is only part of a successful project.

For builders and remodelers, having dependable trade partners matters. Product knowledge, accurate measurements, communication, scheduling and professional installation all play a role in keeping a project moving. When each partner takes ownership of their part of the process, the experience becomes better for everyone, especially the homeowner.

That's the approach we take at MDG Flooring America. Our team works with homeowners, builders, designers and trade professionals throughout Northeast Ohio, providing flooring, backsplashes and custom showers while respecting the relationships and expertise of everyone involved in the project. Whether you're walking through this year's Parade of Homes gathering ideas for your future home, preparing for a remodel, or you're a builder looking for a dependable local flooring and tile partner, we invite you to visit one of our showrooms and see what's possible.

With showrooms in Medina, North Olmsted and Akron, our team is ready to help turn inspiration into a finished space you'll love.

MDG Flooring America | DREAM IT. PLAN IT. DO IT. ■





What Different Generations Are Looking for in New Housing Construction

Understanding Generational Housing Preferences

As the housing market continues to evolve, builders and developers are finding that a one-size-fits-all approach no longer works. Each generation enters the housing market with different financial realities, lifestyle expectations, family structures, and technology preferences. Understanding these differences can help home builders design communities and homes that better align with buyer demand.

Gen Z (Born Approximately 1997-2012) | What They Want

Gen Z represents the newest group of homebuyers. While they currently make up a relatively small share of purchasers, their influence is growing. Many Gen Z buyers are entering the market as first-time homeowners and are particularly price sensitive.

Key priorities include:

- Affordable entry-level homes
- Flexible spaces for remote work
- Smart home technology
- Energy-efficient construction
- Low maintenance living
- Proximity to employment and social amenities

Having grown up with technology, Gen Z expects features such as:

- Smart thermostats
- Video doorbells
- Mobile-controlled security systems
- Strong internet connectivity throughout the home

Builders who offer attainable price points without sacrificing technology and sustainability will be well-positioned to attract this generation.

Millennials (Born Approximately 1981-1996) | What They Want

Millennials remain one of the largest groups of active homebuyers and are often purchasing homes during family-forming years. Older Millennials have some of the highest household incomes among current buyers and often seek larger homes with room for growing families.

Key priorities include:

- Open floor plans
- Home offices and flex rooms
- Energy-efficient features
- Family-friendly neighborhoods
- Outdoor living spaces
- Walkability and convenience

Millennials value function over formal spaces. Many prefer:

- Large kitchens connected to living areas
- Dedicated remote-work space
- Mudrooms and storage

- Outdoor patios and entertaining areas

Environmental sustainability is also important. High-performance windows, energy-efficient HVAC systems, and lower utility costs can be strong selling points.

Design Trend

The ideal Millennial home blends affordability, technology, and family-friendly design while supporting hybrid work arrangements.

Gen X (Born Approximately 1965-1980) | What They Want

Gen X is frequently overlooked, yet it remains a significant and financially powerful segment of the housing market. Many Gen X households are balancing the needs of children and aging parents, creating demand for larger and more flexible homes.

Key priorities include:

- Larger floor plans
- Multigenerational living options
- Premium finishes
- Dedicated office space
- Ample storage
- Strong school districts

According to recent housing research, Gen X buyers are the generation most likely to purchase multigenerational homes.

Popular construction features include:

- First-floor guest suites
- Private in-law accommodations
- Bonus rooms
- Three-car garages
- Finished basements

Design Trend

Flexibility is critical. Homes that can adapt to changing family structures offer significant appeal to Gen X buyers.

Baby Boomers (Born Approximately 1946-1964) | What They Want

Baby Boomers currently account for a surprisingly large share of home purchases. Many are leveraging home equity accumulated over decades and often purchase homes with cash.

Key priorities include:

- Single-level living
- Low-maintenance homes

(Article continued on page 24)

Akron:
Siding, Roofing & Decking Hub

Canal Fulton:
Interior Millwork Hub

Millersburg:
Carter Custom Millwork & Manufacturing

Newton Falls:
Carter Custom Components & Manufacturing



WE DON'T STRIVE TO BE THE BIGGEST, WE STRIVE TO BE THE BEST.



Your Northeast Ohio Building Partner

With locations throughout Northeast Ohio, Carter Lumber gives builders access to more than just building materials. Our network brings together local service, experienced teams and specialized capabilities to help keep projects moving.

One Market. A Network of Resources.

- Lumber & Building Materials
- Components & Trusses
- Custom Millwork
- Installed Sales
- Siding
- Kitchen & Bath
- Delivery

From everyday material needs to specialized products and services, our Northeast Ohio locations work together to provide the resources professional builders need.

Connect with your local Carter Lumber team member to see how our Northeast Ohio network can support your next project and installation needs.

Taking Your Basement to A ‘Whole Nother’ Level!



CLEMENT
CONSTRUCTION INC.

1654 W. 130th Street | Brunswick, OH 44212
Of **330.273.4547** | Fx **330.220.6614** | clementconstruction.com
Home Renovations | Finish Basements

Key priorities include:

- Accessibility
- Minimal upkeep
- Healthcare access
- Safety and security
- Smaller living spaces
- Senior-focused communities

Many prefer:

- Condominiums
- Ranch-style homes
- Elevator-equipped housing
- Age-restricted communities

Location often becomes more important than square footage, especially when family members and healthcare facilities are nearby.

Housing Features Desired Across All Generations

While preferences vary, several trends consistently appear across age groups:

Technology – Smart-home features are increasingly expected, especially by younger buyers.

Energy Efficiency – High-efficiency appliances, insulation, and utility savings appeal to nearly every generation.

Flexible Space – Home offices, exercise rooms, guest suites, and multipurpose areas have become standard expectations.

Community Amenities – Walkability, nearby services, parks, and recreational opportunities remain important regardless of age.

In Conclusion

The future of new housing construction lies in understanding the motivations of each generation. Gen Z is searching for affordability and technology. Millennials prioritize family-friendly layouts and sustainability. Gen X values flexibility and multigenerational functionality. Baby Boomers seek convenience, accessibility, and low-maintenance living, while the Silent Generation focuses on safety, simplicity, and aging-in-place features.

Builders who incorporate flexible floor plans, smart-home technology, energy-efficient systems, and community-focused design will be best positioned to meet the needs of today's diverse housing market and tomorrow's buyers. ■

(What Different Generations are Looking For – article continued from page 22)

- Aging-in-place design
- Walkable communities
- Proximity to healthcare
- Smaller but higher-quality homes

Rather than maximizing square footage, many Boomers focus on comfort and convenience. Desired features include:

- Wider doorways
- Barrier-free showers
- Minimal stairs
- First-floor primary suites
- Association-maintained landscaping

Many Boomers are also downsizing from larger family homes and are attracted to active-adult communities that provide social interaction and amenities.

Design Trend

Builders should focus on universal design principles that allow homeowners to remain comfortably in their homes as they age.

The Silent Generation (Born Before 1946) | What They Want

Although this group represents a smaller portion of purchasers, they often seek new construction specifically because it requires less maintenance and fewer renovations.





Are you a local contractor or business needing supplies?

Wolff Bros. Supply is one of Ohio's largest wholesale distributors for electrical, plumbing, HVAC and tools, and we are here to help. Visit us today at wolffbros.com, call /text us at 330-725-3451, or stop by to see us at 6078 Wolff Rd. Medina, 44256, and we will get you what you need to complete your project.



Wolff Design Centers: Design guidance on residential kitchen, bath and lighting projects. wolffdesigncenter.com

Wolff Technical Institute: CEU Contractor training classes. See what's available today at wolffbros.com/classes



Akron | Ashland | Cleveland | Columbus | Elyria | Findlay | Mansfield | Marion | Medina | Mentor | Sandusky | Toledo | Wooster



Your only limit is your imagination!



*Ready for That
Custom Luxury Home?*



LEGACYHOMES

2262 PORT CENTRE DR | MEDINA OH 44256
OFFICE: 330.722.9884
LEGACYHOMESOFMEDINA.COM