

Susan Bloch

From: Lori Howerton <lorih@akronhba.com>
Sent: Tuesday, April 28, 2020 11:00 PM
To: Susan Bloch
Subject: HBA Update 4.28.20 - PPP Webinar - Reopening Guidelines & Resources
Attachments: Power Graphics Masks - 5.99 per mask5.pdf; Repros COVID-19 Products & Prices Order Sheet.pdf



Hello -

All of you have heard Governor DeWine's plans for reopening the state. This announcement did not really come as a surprise. The only looming question we wanted answered was what businesses would reopen when. And now we know...kind of. There are still many unanswered questions. And based on today's news conference in which DeWine changed his perspective on wearing masks, all of this is still a moving target.

Moving forward, regardless of changes, each of you must first strategize on how your business is going to reopen. Initially the following 3 sectors will be reopening:

- [Manufacturing - Distribution - Construction](#) (May 4)
- [Consumer - Retail - Services](#) (May 12)
- [General Office Environments](#) (May 4)

Click each of the links above to review the Sector Specific Operating Requirements. You will find these documents well-organized and easy to digest. In addition here is the link to all the [Responsible RestartOhio](#) resources. To aid you further, Brouse McDowell created "[Checklist of Issues to Consider Before Reopening ...](#)".

Second, you need the resources to implement your strategy. Look to members to supply you with everything you need. We need to support each other so we can all come through this challenge together.

- ❑ **Power Graphics** is making two layered cotton or blend material masks with an optional third layer. As shown in the *attached picture*, the masks are \$5.00 each with a minimum of 12 masks. The masks can have a logo or message. Contact [Justin Jivan](#) or 330.848.9300 to order for your business.
- ❑ **Repros Inc.** is prepared to quickly get your message out to employees and clients with their indoor and outdoor signs. Available products include 6' social distancing floor markers, CDC Guideline signs, "We Are Open" Door Decals and a variety of "We Are Open" signs for exterior use. See the attached sheet for available products and prices. Contact [Lou LaGuardia](#) or 330.838.0042 to order.

Additional resources available to help you navigate during this time:

- ❑ **Q&A Webinar on PPP: How to Manage Your PPP Funds - Friday, May 1 from 11:15am - 12:15pm**

Now is the time to make sure your business practices result in 100% loan forgiveness. While the official SBA guidelines and interpretations for the PPP are not out yet, attention to detail is critical for success. Harpst Becker continues to stay on top of the ins and outs of the program and will answer all your questions. Additional webinar details will follow.

Last week I asked for *Lessons Learned* from COVID-19. Here is the first lesson I received from Rachel at CC Supply. In this email the message looks like something you should scan but I can assure you it is worth taking a few minutes to read. Please keep reading...

"I feel like I've learned a million things in the last several weeks. I've been immersed in pandemic protocol as the point person for our company. I've worked longer hours than ever before trying to keep up with the ever-changing safety requirements among several other projects, but I've never slept better. The single most important thing I've learned is how strong of a team we have here at CC Supply. With every new requirement imposed on the staff, and every new responsibility each employee was essentially forced to take on, and every additional ask to the owners; all have been taken in stride with a sense of caring and responsibility for each other. I fully realized what it is like to work for a company where employees, customers, and business partners' health and well-being take priority over the bottom line; which I believe will pay dividends in the long run."

Rachel clearly captures the essence of what all of us have been experiencing AND she captures what we aspire to be - better on the other side. **Congratulations to CC Supply** for a job well done during a difficult time.

If you haven't sent a lesson to me yet, send one today. They are a true testament to the fortitude and perseverance that our members demonstrate on a daily basis. Since we can't connect in a room or at an event, let's connect through shared experiences and lessons.

Stay safe & healthy,

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