

ATTN MEMBERS: Should You Sponsor the Fall Parade of Homes?



Note above graphic is representative of the magazine appearance, but the final cover design may vary somewhat from this image.

Why Wouldn't You?

This year's participation of Parade builders is mind-boggling ... if you work with builders, your participation can dramatically and directly impact your business - you can't afford not to participate. With that in mind, here's what you can expect with your sponsorship:

- A listing in our Parade of Homes magazine **Foundations: Beyond the Blueprint** (display ad upgrades available) to be handed out at local banks, member businesses and at the Parade models
- A virtual edition of **Foundations: Beyond the Blueprint** on the MCHBA website with your listing and/or display ad linking to your website (see rate info also included)
- Your business logo on the MCHBA website as a supporter of the event and linking to your website
- Your name listed in all press releases sent to various media
- Your company recognized as a Parade supporter via membership enewsletter **Building Bytes** sent to all association members



PARADE DATES: Sat., Oct. 3 - Sun, October 11, 2026

PARADE HOURS: Sat & Sun ONLY from Noon to 5pm,
Closed Mon-Fri

SPONSORSHIP: \$500 - Includes everything listed above

Planned Promotion / Advertising:

- Fox 8 television 15 sec commercials
- New Day Cleveland segment
- Facebook & zip code geo-targeted pre-roll (Fox8.com)
- Advance Ohio - Sun Times, The Plain Dealer, Cleveland.com & Foundations: Beyond the Blueprint
- The Post, The Gazette & Beacon Journal
- Co-marketing with Building Industry Association of Northeast Ohio (same event dates)
- & potentially more (dependent on final budget available)

Sponsorship Deadline: September 4, 2026

Don't Miss This Opportunity!

Email Susan Bloch to reserve
your sponsorship today:

susanb@medinacountyhba.com



**MEDINA
COUNTY**
Home Builders
Association